

# NIHR | Health Determinants Research Collaboration Cumberland

## **Creative Call-Out: New Collaborative Art Project to Champion Community Wellbeing Across Cumberland**

*Cumberland HDRC and Rosehill Launch “The Art of Wellbeing” – A Creative Collaboration for Health, Expression, and Community Connection*

Cumberland HDRC and Rosehill are thrilled to announce *The Art of Wellbeing*—a bold new creative project designed to bring communities together across the region in a celebration of health, self-expression, and collective imagination.

Developed in collaboration with a local artist, *The Art of Wellbeing* project aims to engage communities across Cumberland to co-produce a collaborative artistic piece that fosters awareness and discussion around health determinants and Cumberland Health Determinants Research Collaboration (HDRC). The project will use the power of visual arts to create meaningful expressions of health—both physical and mental—and explore how creativity can serve as a vital tool for individual and collective wellness, as well as health research.

The initiative will culminate in a public exhibition showcasing the community-created artwork, serving as a lasting testament to Cumberland’s shared commitment to wellbeing.

“We’re proud to launch a project that puts people’s voices and experiences at its heart,” said the Cumberland HDRC team. “*The Art of Wellbeing* isn’t just about art—it’s about understanding our health, celebrating our communities, and using creativity as a bridge between research, awareness, and real lives.”

“As part of the Arts Culture and Heritage Team for Cumberland Council, I’m absolutely delighted to support this fantastic project” shares Stephen Dunn, Communities & Culture Officer at Cumberland Council. “Not only will it be fantastic for enhancing the arts and the benefits it brings on so many levels, it will really help us creatively connect and enhance Cumberland offering a vast amount of opportunities and positive development. Creativity is a great currency and one we’re keen to mine, power and generate with. This feeds this vibrant ambitious appetite”.

Jen Garrick, CEO of Rosehill said, "We're all more aware than ever of the positive effects that being creative can have on our health and wellbeing, but creativity can also be a powerful tool to explore big ideas, express how we feel, and tell our stories. Which is why we are so pleased to be partnering with Cumberland HDRC on "*The Art of Wellbeing*" - we can't wait to explore different perspectives on creativity and health with the people of Cumberland."

### **Call to Artists:**

We are seeking an experienced creative to co-create a new piece of public art with people based in each of the Cumberland Community Panels. Over the course of 16 sessions, you will use your own creative practice to engage and inspire participants. You will work with these groups to create a response to prompts that will be devised in collaboration with Rosehill and

the HDRC to creatively explore health and wellbeing. To read the full brief, head to:  
<https://rosehilltheatre.co.uk/explore/vacancies/hdrc-artist>

**To Apply:**

Send your portfolio to Hannah Kessler, [hannah.kessler@rosehilltheatre.co.uk](mailto:hannah.kessler@rosehilltheatre.co.uk), along with a short statement of why this project interests you, what skills and experience you would bring to the project, and a brief outline of how you would translate the community's work into a final piece.

This may take the form of a video, voice recording, or written statement.

If you require any further support to make this opportunity accessible to you, please don't hesitate to contact Hannah to discuss your needs. Rosehill is the lead partner on this project and will be managing all aspects of creative production and project management.

Please note, this contract will be subject to a DBS check.

**Deadline for applications:** Thursday 29 May 2025, 09:00

**Provisional interview date:** 04 June 2025

*Note: Interviews will be held via Teams*

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The NIHR Health Determinants Research Collaboration Cumberland is part of the NIHR and hosted by Cumberland Council. NIHR Health Determinants Research Collaborations enable local authorities to become more research-active, embedding a culture of evidence-based decision making. The NIHR has awarded £150 million to 30 HDRCs across the UK, to provide the capacity and capability for local authorities to undertake public health research to address the wider determinants of health and health inequalities. Health Determinants Research Collaboration Cumberland (HDRC) will help us better understand the health issues in our area. For more information about the HDRC, you can contact us at [hdrc@cumberland.gov.uk](mailto:hdrc@cumberland.gov.uk)

Cumberland HDRC works in collaboration with CVS, Healthwatch, University of Cumbria, and University of Lancashire, with Dr Suzanne Wilson, Research Fellow at University of Lancashire, supporting us on our community engagement work.

**For media inquiries or further information, please contact:**

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