

## Introduction

This briefing contains the most recent data from the standard Claimant Count and Universal Credit registers (both counts taken on **14<sup>th</sup> November 2024**). The briefing also the latest available data on payrolled employment, job postings, NEETs, business start-ups and active companies.

For more information about the data in the briefing or to be added / removed from the distribution list, please contact Ginny Murphy, Senior Analyst, Cumberland Council. Email: [ginny.murphy@cumberland.gov.uk](mailto:ginny.murphy@cumberland.gov.uk) Tel: 07826 859026. Copies of this and other briefings can be found on the Observatory website: [www.cumbriaobservatory.org.uk](http://www.cumbriaobservatory.org.uk).

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## 1. KEY FINDINGS FOR CUMBRIA

- There were estimated to be 225,583 payrolled employees resident in Cumbria in Nov 2024, an increase of 27 from the revised Oct figure. This means there are 1,645 more residents in payrolled employment than this time last year (0.7% v 0.3% for the UK). Note: these data measure those on PAYE payrolls which is not the same as total employment as it doesn't include self-employment or other non-PAYE employment.
- Median monthly payrolled earnings in Nov 2024 in Cumbria were £2,367 which is 96% of the UK average. They were highest in West Cumbria (102% of UK) but lower in East Cumbria (91% of UK) which is partly to be expected due to the sector balance and the prevalence of part time jobs in the latter area (NB: these are the ITL areas which are not the same as the unitary areas).
- Median payrolled earnings growth in Cumbria year on year was 5.8% with annual growth now dropping below the UK rate of growth (UK 6.3%) for the first time in 18 months.
- Survey estimates for the year ending Jun 2024 suggest that the proportion of 16-64 year olds in employment in Cumbria was 78.7% compared to the national average of 75.4% (the degree of survey error means this is not significant). The rate was 79.3% in Cumberland and 77.9% in Westmorland & Furness (survey error is even more significant at this level).
- The economic inactivity rate (those not working or actively looking for work) was estimated to be 19.6% in the year to Jun 2024 (approx. 56,300 residents), below the national rate of 21.6%. It was lower in Cumberland (18.9%) than Westmorland & Furness (20.4%) although survey error makes this unreliable. Over 85% of the inactive in Cumbria do not currently want a job.
- The annual estimates of qualification levels suggest that 34.4% of working age residents in Cumbria were qualified to level 4 or above (eg degree) which, even allowing for the degree of survey error, is lower than the national average of 47.1%.
- There were 7,150 claimants of JSA / UC (out of work and seeking work) in Nov 2024, which is 40 fewer than the revised Oct figure. The count fell slightly in the former areas of Allerdale, Barrow and Copeland but rose slightly in Carlisle, Eden and South Lakeland as well as nationally.
- Compared to the same time last year, the claimant count (actively seeking work) is 505 higher an increase of 7.6% which is lower than the rise of 14.4% nationally.

- The claimant rate (actively seeking work) in Cumbria was 2.4% in Nov 2024 unchanged from Oct and it remains below the national rate of 4.2% in all the former district areas. The claimant rate in Cumbria is 0.2ppt higher than a year ago (nationally it is 0.5ppt higher).
- Claimant rates (of those actively seeking work) are below the national average in all age groups at Cumbria level. However, rates for 18-24 year olds remain above the national average in Barrow (5.8% v 5.4%) and were similar to nationally in Copeland (5.4%).
- There were 42,478 claimants of Universal Credit in Cumbria in Nov 2024 (in work, out of work or not required to seek work), a rise of 955 (2.3%) from the revised Oct figure and 5,355 more UC claimants than a year ago (+14.4%).
- The number of claimants fell in the searching/planning/preparing group (+28) but rose in the working conditionality group (+363) and the no work requirements group (+622).
- The claimant rate for all UC claimants was 14.2% in Nov 2024 compared to 17.7% nationally and the rate was below the national rate in all 6 former districts. However, UC claimant rates for 18-24 year olds were above the national average in Allerdale, Barrow and Copeland and were also above the national average for 25-34 year olds year olds in Allerdale, Barrow, Carlisle and Copeland.
- 30,673 of the UC claimants had been claiming for more than 12 months in Nov 2024, an increase of 726 from Oct and 2,074 more than a year ago. This means 72% of UC claimants have been claiming for more than a year.
- In Sep 2024, 15,639 UC claimants were on "UC health" which is 5.2% of all working age residents (aged 16-64) compared to 5.5% nationally. The rate of UC Health claimants was above the national average in the former districts of Allerdale (6.5%), Barrow (6.4%), Carlisle (5.7%) and Copeland (6.4%) but lower in Eden (3.1%) and South Lakeland (3.1%).
- The number of UC claimants on "UC health" has risen by 18.4% (+2,431) in the year to Sep 2024 in Cumbria even though the overall number of UC claimants has only risen by 13.9% over the same period. UC Health claimant now make up 37.9% of all UC claimants which is higher than the national proportion (31.9%).
- Data for households on Universal Credit are published quarterly and the latest are for Aug 2024. This shows that there were 34,997 households in receipt of Universal Credit, up by 3,764 (12.1%) from a year previously.
- There were an estimated 32,322 children/young people under the age of 20 living in Universal Credit households Aug 2024 which is 4,354 more than a year ago (+19.9%).
- There were 353 young people (aged 16/17) classed as NEET (inc not knowns) in Oct 2024 which is 155 fewer than in Sep. A fall is expected at this time of year as more young people have made their post-16 choices. There were 226 NEET/NKs in Cumberland and 127 in Westmorland & Furness.
- The NEET rate was 3.4% in Cumbria in Oct 2024, down 1.5ppt from Sep and unchanged from a year ago. The rate was 3.8% in Cumberland and 2.8% in Westmorland & Furness. No national comparison is possible at this time of year as many areas do not undertake tracking activity until young people are settled in their post-16 destination.
- The participation rate for 16/17 year olds was 90.7% in Cumbria in Oct 2024 (89.0% in Cumberland and 92.9% in Westmorland & Furness).
- According to Lightcast there were 8,232 active online job postings in Nov 2024, 62 fewer than in Oct (-0.7%) with decreases all Barrow, Copeland and South Lakeland but slight increases in Allerdale, Carlisle and Eden. The volume of new postings during the month fell by 251 (-6.5%).
- The occupations most in demand were care workers, cleaners & domestics, sales and kitchen & catering assistants.
- The sectors accounting for most postings were employment activities (usually recruitment companies), health, retail, manufacture of other transport equipment and food & beverage services.
- Job-related skills most in demand were export control, auditing and project management, whilst the personal attributes most in demand were communication, management and customer service.
- The recruiting organisations with the most active job postings were the NHS and BAE Systems.
- There were 470 small business start-ups in the quarter ending Oct 2024 which is 34 fewer than last quarter and 97 fewer than the same quarter last year.
- Start-ups were highest in real estate & professional services (103), retail & wholesale (75), recreation, personal & community services (64), and construction (62).
- There were 220 new Companies House incorporations in Oct 2024, 23 more than in Sept but 14 fewer than in Oct last year.

- There were 169 businesses newly recorded as dissolved/in liquidation during Nov 2024.
- There were 30,655 active companies in Cumbria at the end of Nov 2024, 95 fewer than in Oct.
- Of the active businesses in Nov 2024, 1,828 had posted financial results showing a 10% increase in employment and/or turnover in their most recent accounts (6.0% of businesses) whilst 1,480 had posted results showing a 10% decline in one or both measures (4.8% of all businesses) (note: the majority of businesses do not file detailed financial accounts).
- Of the active business in Nov 2024, 667 had a high risk credit score (1-20) which represents 4.2% of those on the system with a credit score (UK 6.9%).

## 2. NATIONAL LABOUR MARKET OVERVIEW (Source: ONS release)

*NB: Unless stated otherwise, unemployment figures in the national overview use a survey-based method which is different to the claimant-based method used for local areas. Therefore these figures should not be compared to the local area data.*

- Please see the cautionary note from ONS about the reliability of Labour Force Survey (LFS) estimates here [Employment in the UK - Office for National Statistics](#)
- Estimates for payrolled employees in the UK increased by 24,000 (0.1%) between September and October 2024, and rose by 140,000 (0.5%) between October 2023 and October 2024.
- Payrolled employees fell by 22,000 (0.1%) over the quarter but rose by 160,000 (0.5%) over the year, when looking at August to October 2024. This is the period comparable with our Labour Force Survey (LFS) estimates.
- The early estimate of payrolled employees for November 2024 decreased by 35,000 (0.1%) on the month and increased by 76,000 (0.3%) on the year to 30.4 million. The November 2024 estimate should be treated as a provisional estimate and is likely to be revised when more data are received next month.
- The UK employment rate for people aged 16 to 64 years was estimated at 74.9% in August to October 2024. This is largely unchanged on a year ago, but up in the latest quarter.
- The UK unemployment rate for people aged 16 years and over was estimated at 4.3% in August to October 2024. This is above estimates of a year ago, and up in the latest quarter.
- The UK economic inactivity rate for people aged 16 to 64 years was estimated at 21.7% in August to October 2024. This is below estimates of a year ago, and down in the latest quarter.
- The estimated number of vacancies was 818,000 in the UK in September to November 2024; this is a decrease of 31,000, or 3.7%, from June to August 2024.
- Vacancy numbers decreased on the quarter for the 29th consecutive period in September to November 2024, with vacancies decreasing in 9 of the 18 industry sectors.
- Total estimated vacancies were down by 136,000 (14.3%) in September to November 2024 from the level of a year ago; however, they remained 22,000 (2.8%) above their pre-coronavirus (COVID-19) pandemic January to March 2020 levels.
- The number of unemployed people per vacancy was 1.8 in August to October 2024, up by 0.1 from 1.7 in the previous quarter (May to July 2024).
- The estimated number of workforce jobs was 36.8 million in September 2024; this is an increase of 73,000 (0.2%) from June 2024, with increases in both employee jobs and self-employment jobs of 41,000 (0.1%) and 27,000 (0.6%), respectively.
- The estimated number of workforce jobs was up by 364,000 (1.0%) in September 2024, from the level of a year ago, with human health and social work activities showing the largest increase of 224,000 (4.6%).
- Annual growth in employees' average earnings for both regular (excluding bonuses) and total earnings (including bonuses) was 5.2%.
- Annual growth in real terms, adjusted for inflation using the Consumer Prices Index including owner occupiers' housing costs (CPIH), was 2.2% for both regular pay and total pay.
- Annual average regular earnings growth for the private sector was 5.4% and for the public sector was 4.3%.
- The manufacturing sector saw the largest annual regular growth rate again, at 6.0%; all the other sectors (excluding the public sector) are showing similar annual regular growth rates of just above 5%.

### 3. PAYROLLED EMPLOYMENT & EARNINGS

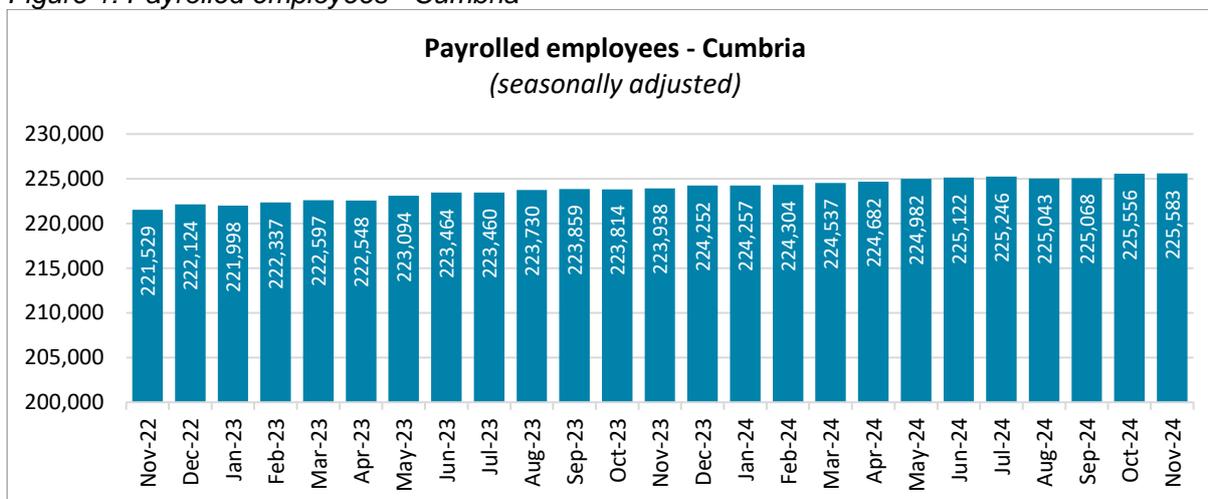
These data are from HMRC's Pay As You Earn (PAYE) Real Time Information (RTI) system. They cover employees payrolled by employers and not self-employment income or income from other sources such as pensions. This data is not a measure of total employment and can be influenced by administrative changes such as the IR35 reforms introduced in April 2021. Payrolled employees are recorded at their place of residence not work and latest month figures are a "flash estimate" and revised in the subsequent publication. Furloughed employees were included in the counts. Unless otherwise stated, figures here are seasonally adjusted.

NB: District data are released quarterly, the ITL areas of West Cumbria (Allerdale, Copeland, Barrow) and East Cumbria (Carlisle, Eden, South Lakeland) are released monthly.

#### 3a. Payrolled employees (seasonally adjusted)

There were estimated to be 225,583 residents in Cumbria in payrolled employment in Nov 2024, an increase of 27 from the revised Oct total and 1,645 more than a year ago, an annual increase of 0.7% which is slightly higher than the national increase (0.3%).

Figure 1: Payrolled employees - Cumbria



Source: HMRC / ONS. Latest month data are always provisional.

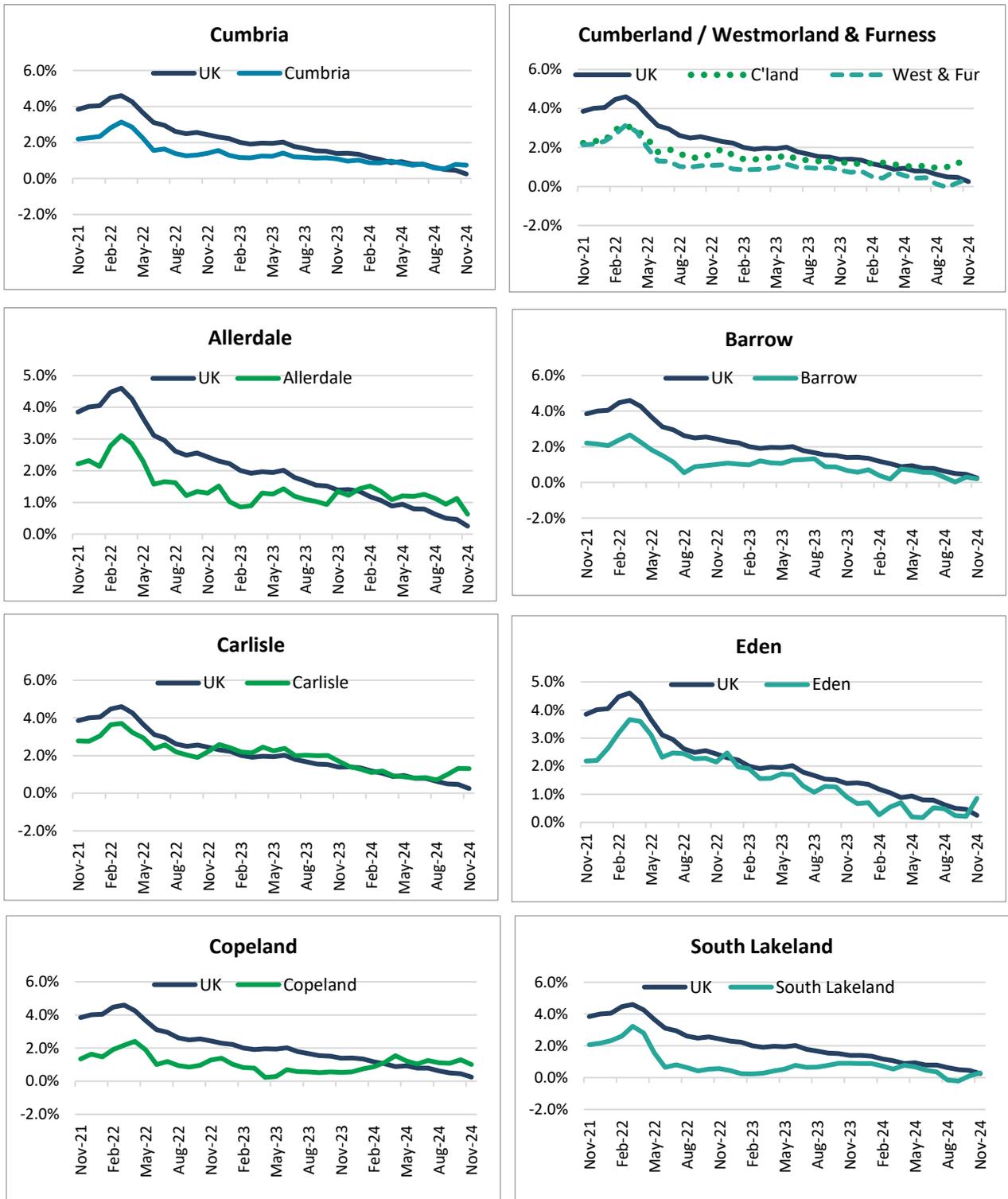
Figure 2: Payrolled employees – Seasonally adjusted

| Payrolled employees (seasonally adjusted) |            |              |       |                 |      |
|---|------------|--------------|-------|-----------------|------|
|   | Nov 2024   | Month change |       | One year change |      |
|   | No         | No           | %     | No              | %    |
| UK  | 30,372,423 | -35,365      | -0.1% | 75,979          | 0.3% |
| England                                   | 25,784,505 | -34,651      | -0.1% | 61,375          | 0.2% |
| Cumbria                                   | 225,583    | 27           | 0.0%  | 1,645           | 0.7% |
| Cumberland                                | 125,733    | -83          | -0.1% | 1,251           | 1.0% |
| Allerdale                                 | 42,650     | -28          | -0.1% | 265             | 0.6% |
| Carlisle                                  | 52,595     | -1           | 0.0%  | 680             | 1.3% |
| Copeland                                  | 30,488     | -54          | -0.2% | 306             | 1.0% |
| Westmorland & Furness                     | 99,851     | 110          | 0.1%  | 397             | 0.4% |
| Barrow                                    | 31,357     | -61          | -0.2% | 63              | 0.2% |
| Eden                                      | 23,455     | 99           | 0.4%  | 199             | 0.9% |
| South Lakeland                            | 45,039     | 72           | 0.2%  | 135             | 0.3% |
| West Cumbria ITL                          | 104,495    | -143         | -0.1% | 633             | 0.6% |
| East Cumbria ITL                          | 121,089    | 171          | 0.1%  | 1,014           | 0.8% |

Source: HMRC / ONS. District data are only released quarterly. Latest month data are provisional.

These charts show the % annual change in payrolled employees each month (seasonally adjusted) compared to the same month the previous year. NB: district / unitary data only updated quarterly.

Figure 3: % change in employees from same month previous year (seasonally adjusted)



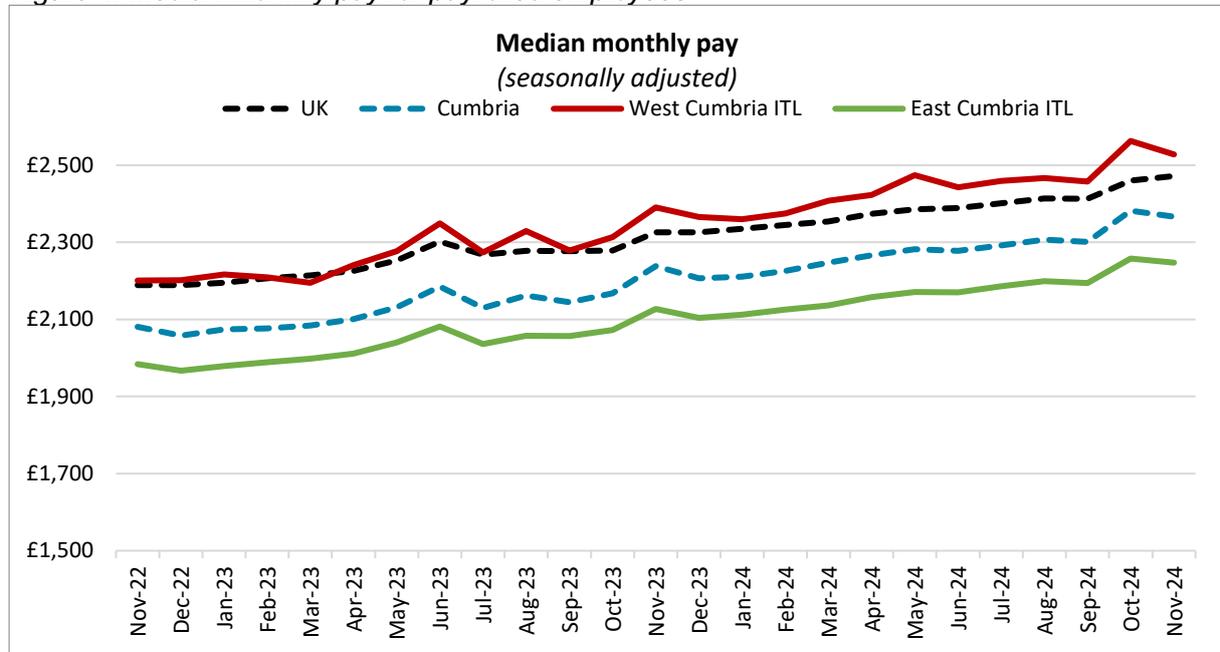
Source: HMRC / ONS. District data are released quarterly. Latest month data are provisional.

### 3b. Median monthly pay (seasonally adjusted)

Median monthly pay for employees in Cumbria was £2,367 in Nov 2024 which is 96% of the UK average. There was a variation between West and East Cumbria with earnings in West Cumbria (Allerdale, Copeland, Barrow) just above the UK average (102%) but those in East Cumbria (Carlisle, Eden, South Lakeland) only 91%. Median earnings data are not available for the unitary areas.

Median earnings in Cumbria had been growing more quickly than nationally over 1, 2 and 3 years but in the latest data, growth from a year ago has slipped below that of the UK (Cumbria 5.8% v UK 6.3%).

Figure 4: Median monthly pay for payrolled employees



Source: HMRC / ONS. Latest month data are always provisional. Unitary data are not available.

Figure 5: Median pay for payrolled employees

| Median monthly pay (seasonally adjusted) |          |          |              |       |                 |      |
|--|----------|----------|--------------|-------|-----------------|------|
|  | Nov 2024 | UK Index | Month change |       | One year change |      |
|  | No       | Index    | No           | %     | No              | %    |
| UK                                       | 2,472    | 100      | 12           | 0.5%  | 146             | 6.3% |
| Cumbria                                  | 2,367    | 96       | -15          | -0.6% | 129             | 5.8% |
| Allerdale                                | 2,368    | 96       | -19          | -0.8% | 141             | 6.3% |
| Carlisle                                 | 2,288    | 93       | -34          | -1.5% | 110             | 5.1% |
| Copeland                                 | 2,827    | 114      | -49          | -1.7% | 139             | 5.2% |
| Barrow                                   | 2,540    | 103      | -35          | -1.4% | 153             | 6.4% |
| Eden                                     | 2,205    | 89       | 9            | 0.4%  | 124             | 6.0% |
| South Lakeland                           | 2,206    | 89       | 6            | 0.3%  | 124             | 6.0% |
| West Cumbria ITL                         | 2,528    | 102      | -35          | -1.4% | 137             | 5.7% |
| East Cumbria ITL                         | 2,247    | 91       | -11          | -0.5% | 120             | 5.6% |

Source: HMRC / ONS. District data are only released quarterly. Unitary data are not available. Latest month data are always provisional.

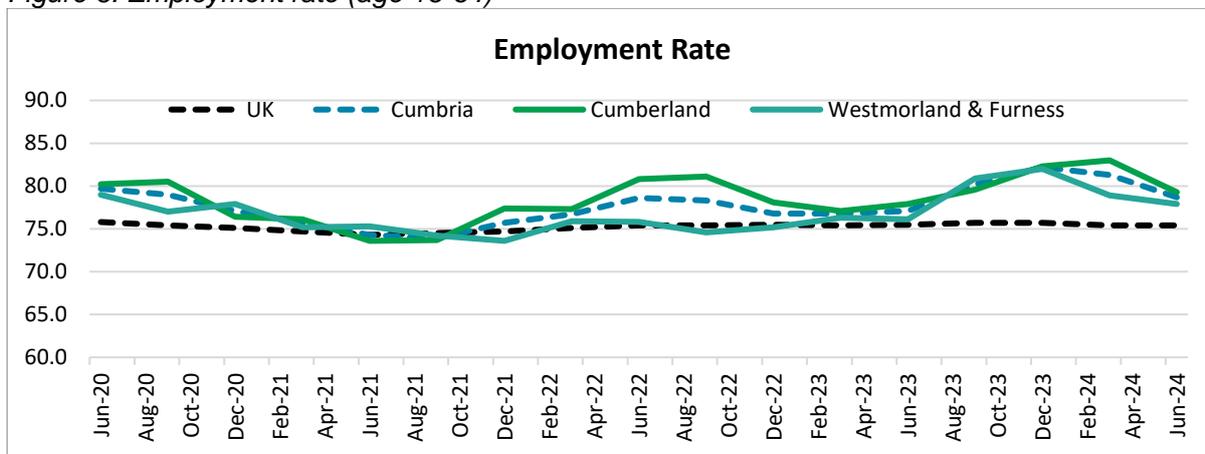
#### 4. ANNUAL POPULATION SURVEY (released quarterly – next release Jan 25)

The Annual Population Survey is a residence-based labour market survey from ONS encompassing population, economic activity (employment + unemployment), economic inactivity and qualifications. It is released quarterly with each release providing data for a 12 month period.

**NOTE:** Sample sizes are small in Cumbria which means the margins of error in the data are relatively high, particularly below the level of the two unitary authorities. For example, the employment rate has an average error margin of +/- 4% in each of the two unitaries compared to just 0.2% nationally and this should be taken into account when making comparisons between areas and changes over time should be treated with caution.

In the year ending Jun 2024, an estimated 78.7% of Cumbria's working age population (aged 16-64) was in employment which is slightly higher than the national figure of 75.4% but the degree of survey error means this is not significant. The rate was higher in Cumberland (79.3%) than in Westmorland & Furness (77.9%) although survey error is even more significant at this level of geography so this difference should be treated with caution.

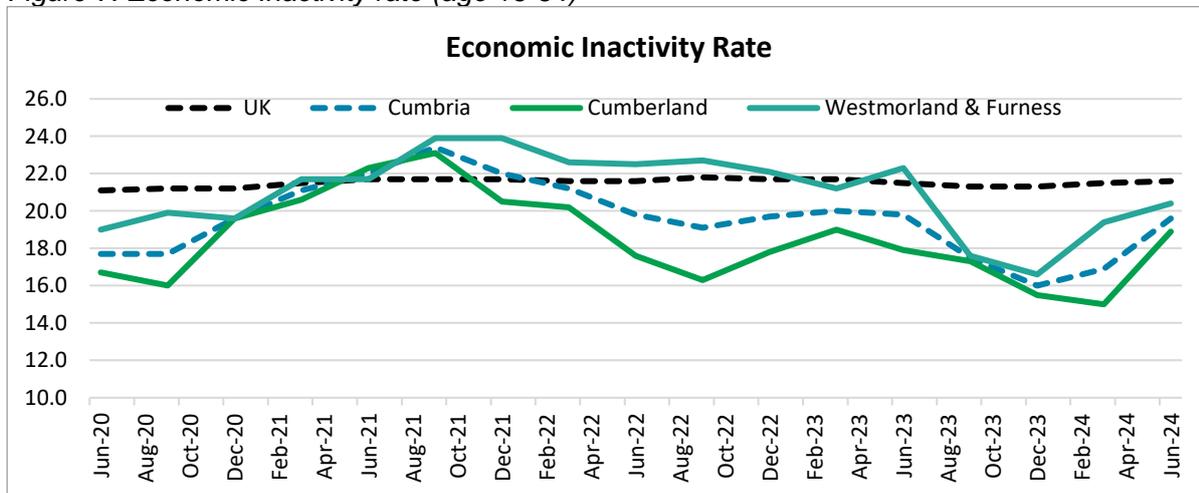
Figure 6: Employment rate (age 16-64)



Source: ONS Annual Population Survey

A person is deemed economically inactive if they are neither in work nor available for work (someone out of work but actively looking and available for work is classified as unemployed). In the year ending Jun 2024, the inactivity rate in Cumbria was estimated to be 19.6% which is lower than the national average of 21.6%. This equates to approximately 56,300 inactive residents. The inactivity rate in Cumbria is lower than before the pandemic, although the margin of survey error means this may not be significant. The survey estimates that 85.8% of those who are inactive do not want a job which is similar to the national average.

Figure 7: Economic Inactivity rate (age 16-64)

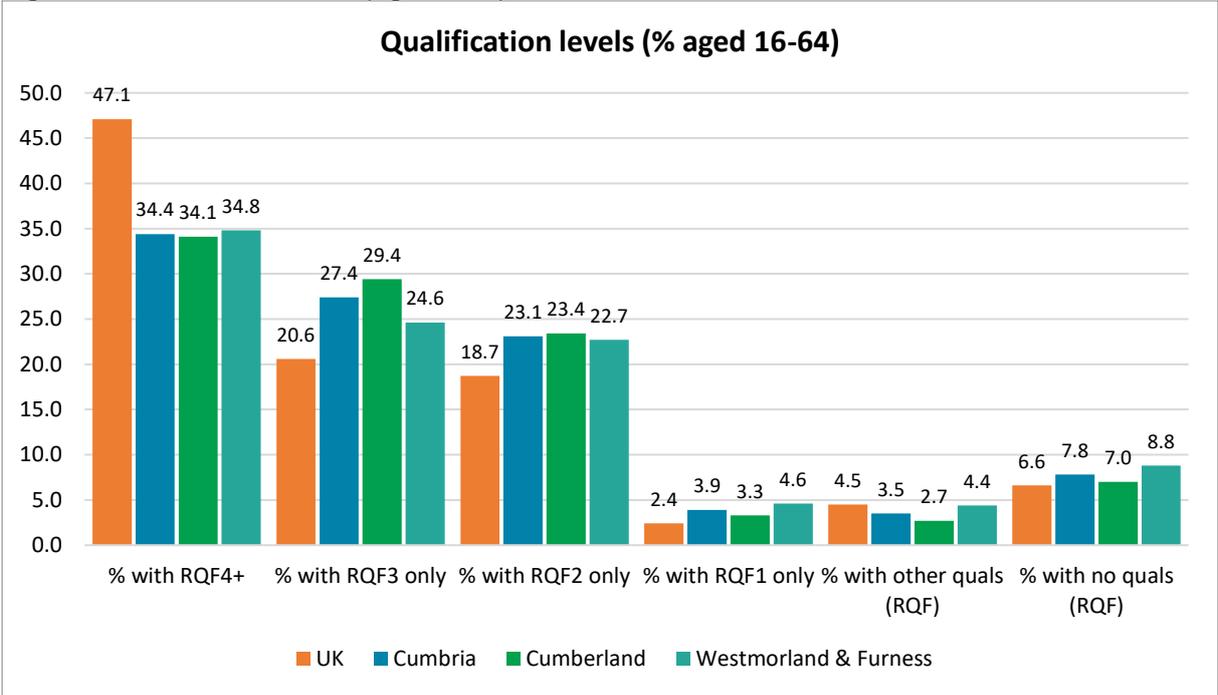


Source: ONS Annual Population Survey

The Annual Population Survey also provides annual estimates of qualification levels among the working age population using the Regulated Qualifications Framework (RQF) levels. The data are only released once a year and in Dec 2023 Cumbria was estimated to have a lower proportion of working age residents qualified to Level 4 or above than nationally (eg degree, Level 4 NVQ, Higher Apprenticeship) or higher. Even allowing for the margin of error in the dataset, this appears to be a genuine difference. Cumbria has a higher proportion qualified up to level 3 than nationally (eg A level, level 3 NVQ, Advanced Apprenticeship) which reflects the higher than average progression into Apprenticeships locally. NB: the data for the two unitaries should be treated with caution due to survey error.

The survey suggests that the proportion of residents qualified to level 4+ has fallen in Cumbria but due to survey error, we cannot say if this is significant or not. ONS is due to increase the sample size which should improve reliability for local areas.

Figure 8: Qualification levels (age 16-64) – Dec 2023



Source: ONS Annual Population Survey

## 5. UNEMPLOYMENT (CLAIMANTS) (released monthly) – count 14<sup>th</sup> Nov 2024

**Important notes:** The claimant count measures those on Job Seekers Allowance and those on Universal Credit who are required to seek work. It is not the same as the internationally agreed definition of unemployment which includes non-claimants and which is derived from a survey and published at national level on a monthly basis (see section 2). Similar figures are not available on a reliable or timely basis for local areas.

*Please see Appendix 1 at the end of the briefing for ward level data and data for Community Panel (Cumberland) / Locality Board (Westmorland & Furness) areas.*

**NB: in May the Administrative Earnings Threshold (AET) increased meaning individuals earning below £892 (£1,437 for couples) per assessment period are required to take steps to increase their earnings. Whilst this does not directly change the number of claimants, it has the effect of bringing more of them into the claimant count.**

The number of claimants in Cumbria actively seeking work in Nov 2024 fell by 40 compared to the revised Oct figure, down to a total of 7,150 which is a monthly decrease of -0.5% (UK rose 0.2%). The count fell in Allerdale, Barrow and Copeland but rose in the other former district areas. The claimant rate in Cumbria was 2.4% which is below the national rate of 4.2% and is unchanged from last month. The claimant count at county level is 505 higher than a year ago and the rate is 0.2ppt higher.

Figure 9: Standard Claimant Count – Nov 2024

|                       | Male    |      | Female  |      | All Persons |      | Monthly Change (all persons) |       |          | Annual Change (all persons) |       |          |
|-----------------------|---------|------|---------|------|-------------|------|------------------------------|-------|----------|-----------------------------|-------|----------|
|                       | No      | Rate | No      | Rate | No          | Rate | No                           | % chg | Rate chg | No                          | % chg | Rate chg |
| UK                    | 958,170 | 4.6  | 799,205 | 3.7  | 1,757,375   | 4.2  | 3,045                        | 0.2   | 0.0      | 221,485                     | 14.4  | 0.5      |
| Cumbria               | 3,930   | 2.6  | 3,225   | 2.1  | 7,150       | 2.4  | -40                          | -0.5  | 0.0      | 505                         | 7.6   | 0.2      |
| Cumberland            | 2,420   | 3.0  | 1,950   | 2.3  | 4,375       | 2.7  | -35                          | -0.8  | 0.0      | 230                         | 5.6   | 0.1      |
| Allerdale             | 855     | 3.0  | 735     | 2.6  | 1,585       | 2.8  | -20                          | -1.4  | 0.0      | 115                         | 7.8   | 0.2      |
| Carlisle              | 950     | 2.9  | 815     | 2.4  | 1,770       | 2.6  | 15                           | 0.9   | 0.0      | 90                          | 5.2   | 0.1      |
| Copeland              | 615     | 3.0  | 400     | 2.0  | 1,020       | 2.5  | -30                          | -2.8  | -0.1     | 30                          | 2.9   | 0.1      |
| Westmorland & Furness | 1,505   | 2.2  | 1,275   | 1.9  | 2,780       | 2.1  | 0                            | -0.1  | 0.0      | 275                         | 10.9  | 0.2      |
| Barrow                | 725     | 3.5  | 510     | 2.5  | 1,235       | 3.0  | -30                          | -2.4  | -0.1     | 35                          | 3.0   | 0.1      |
| Eden                  | 310     | 1.9  | 315     | 1.9  | 625         | 1.9  | 15                           | 2.1   | 0.0      | 130                         | 26.1  | 0.4      |
| South Lakeland        | 475     | 1.6  | 445     | 1.5  | 920         | 1.5  | 15                           | 1.7   | 0.0      | 110                         | 13.4  | 0.2      |
| of which LDNPA        | 175     | 1.5  | 150     | 1.3  | 325         | 1.4  | 15                           | 4.1   | 0.0      | 10                          | 3.8   | 0.0      |

Source: ONS/DWP, due to rounding, totals may not sum. Note: LDNPA is a "best-fit" comprising LSOAs with 50%+ of population within NP. LDNPA data are also included in relevant district.

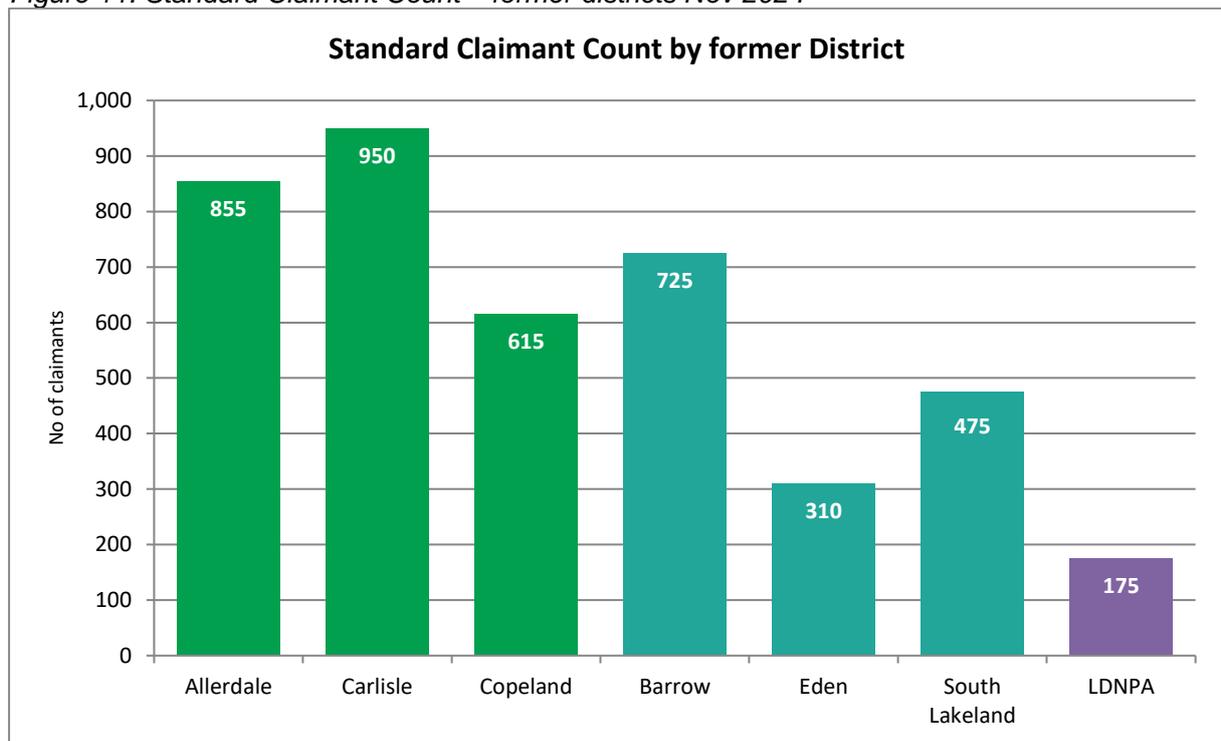
The following table shows the claimant count and rate by broad age group. Claimant rates at Cumbria level are below the national average for all age groups and this is also the case for all districts with the exception of 18-24 year olds in Barrow where the rate remains above the national average (5.8% v 5.4%) and in Copeland where it was similar to nationally.

Figure 10: Standard Claimant Count & Rate by Age Group in Cumbria – Nov 2024

|                       | Aged 18-24 |      | Aged 25-34 |      | Aged 35-44 |      | Aged 45-54 |      | Aged 55-64 |      | Total     |      |
|-----------------------|------------|------|------------|------|------------|------|------------|------|------------|------|-----------|------|
|                       | No         | Rate | No        | Rate |
| UK                    | 299,590    | 5.4% | 411,375    | 4.6% | 450,435    | 5.2% | 329,470    | 3.7% | 262,225    | 3.1% | 1,757,375 | 4.2% |
| Cumbria               | 1,270      | 3.9% | 1,735      | 3.1% | 1,790      | 3.3% | 1,150      | 1.7% | 1,180      | 1.5% | 7,150     | 2.4% |
| Cumberland            | 760        | 4.1% | 1,085      | 3.4% | 1,110      | 3.6% | 650        | 1.8% | 750        | 1.8% | 4,375     | 2.7% |
| Allerdale             | 280        | 4.6% | 380        | 3.7% | 410        | 4.0% | 245        | 1.8% | 265        | 1.8% | 1,585     | 2.8% |
| Carlisle              | 245        | 3.1% | 460        | 3.3% | 480        | 3.7% | 270        | 1.9% | 310        | 1.9% | 1,770     | 2.6% |
| Copeland              | 235        | 5.4% | 245        | 3.2% | 220        | 3.0% | 130        | 1.4% | 175        | 1.6% | 1,020     | 2.5% |
| Westmorland & Furness | 510        | 3.6% | 650        | 2.6% | 675        | 2.8% | 500        | 1.6% | 430        | 1.2% | 2,780     | 2.1% |
| Barrow                | 290        | 5.8% | 305        | 3.4% | 290        | 3.9% | 175        | 2.0% | 165        | 1.7% | 1,235     | 3.0% |
| Eden                  | 85         | 2.6% | 130        | 2.4% | 170        | 3.0% | 120        | 1.6% | 120        | 1.3% | 625       | 1.9% |
| South Lakeland        | 135        | 2.2% | 220        | 2.1% | 215        | 2.0% | 205        | 1.4% | 140        | 0.8% | 920       | 1.5% |
| of which LDNPA        | 40         | 1.7% | 70         | 2.1% | 95         | 2.4% | 70         | 1.2% | 60         | 0.8% | 325       | 1.4% |

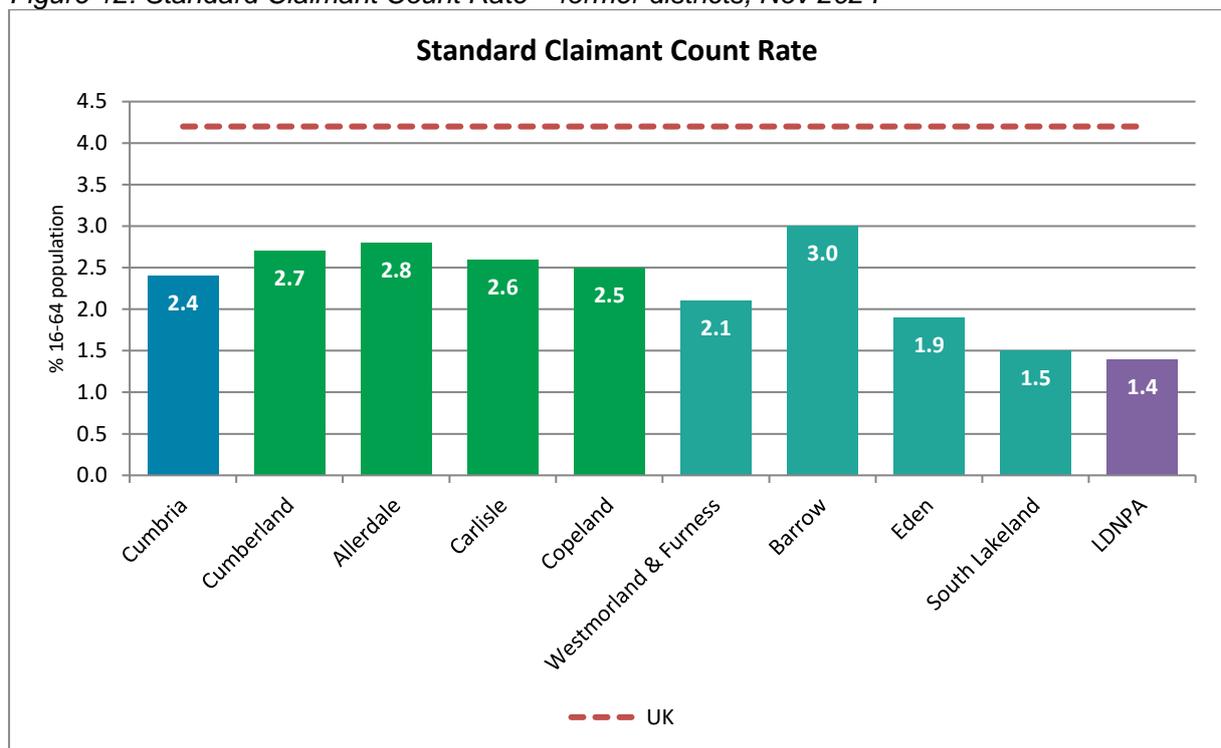
Source: ONS (data are rounded). LDNPA is a "best-fit" of LSOAs with 50%+ of pop in NP - data are also included in relevant district.

Figure 11: Standard Claimant Count – former districts Nov 2024



Source: ONS. LDNPA is a "best-fit" of LSOAs with 50%+ of pop in NP - data are also included in relevant district.

Figure 12: Standard Claimant Count Rate – former districts, Nov 2024



Source: ONS/DWP

Figure 13: Standard Claimant Count - timeseries

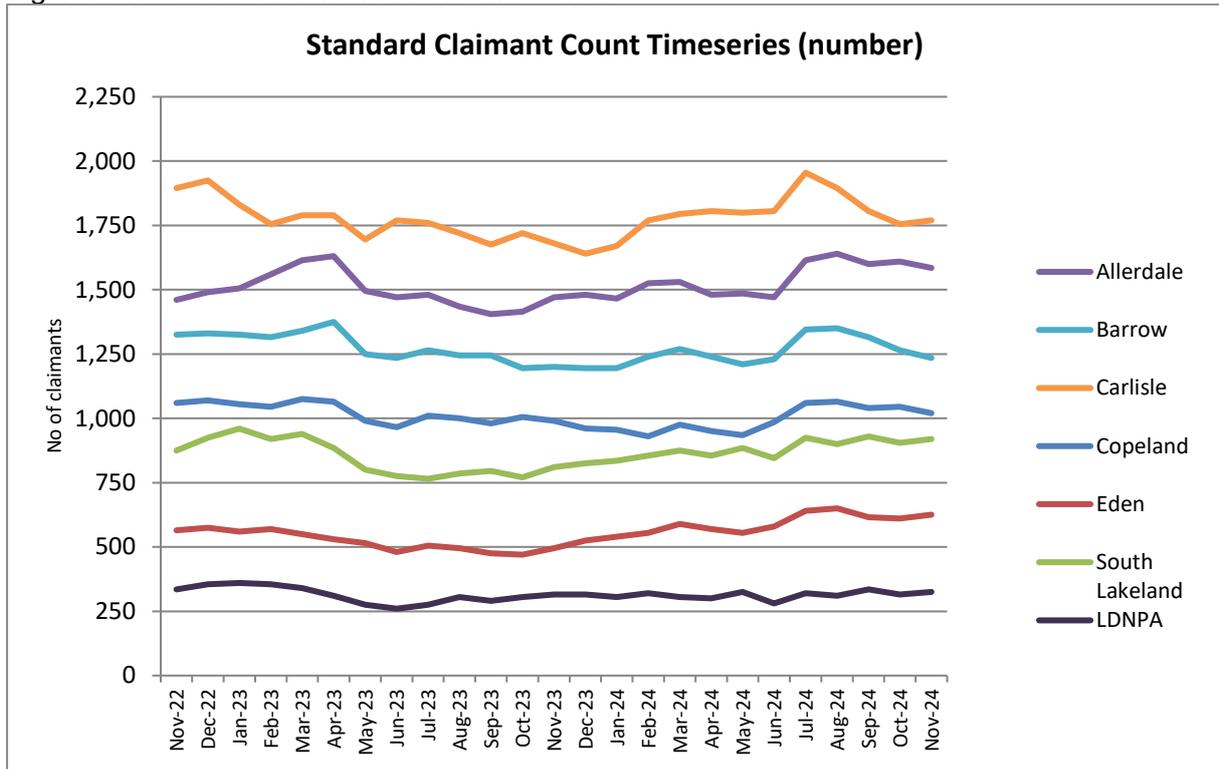
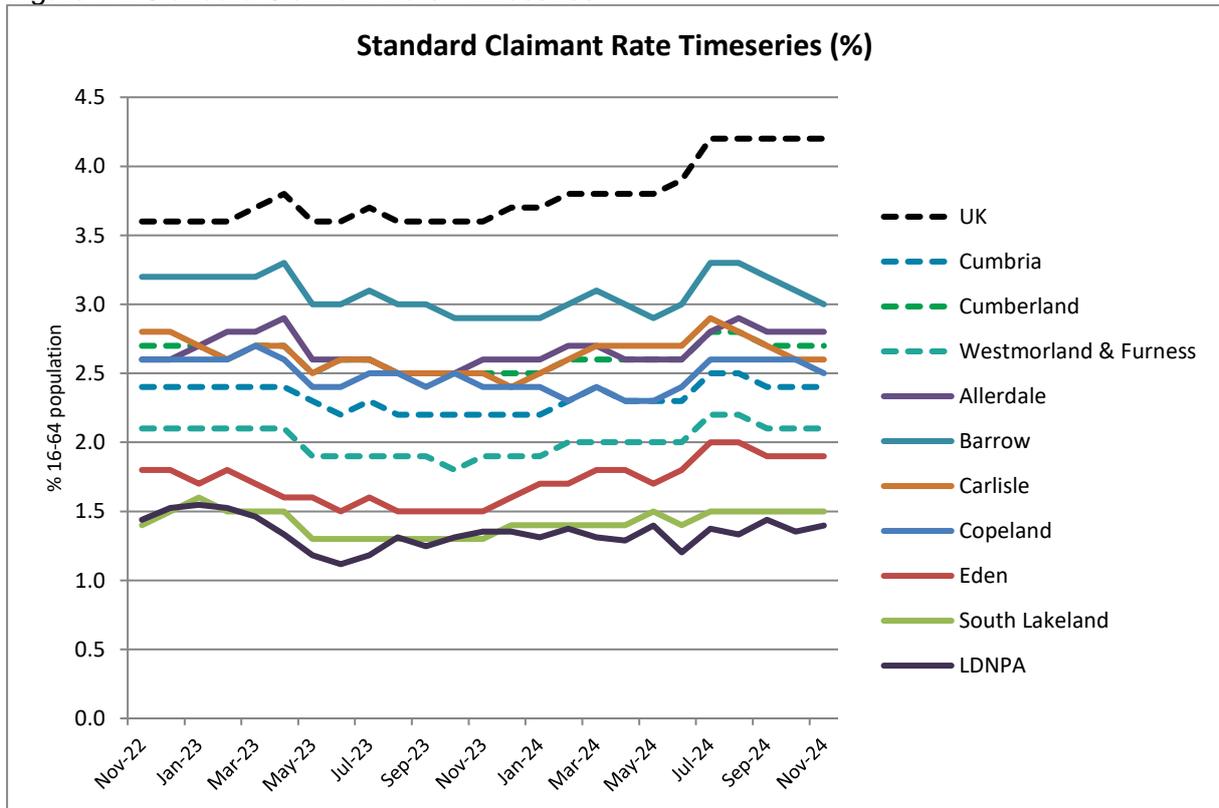


Figure 14: Standard Claimant Rate - timeseries



Source: ONS/DWP

## 6. UNIVERSAL CREDIT (released monthly) – count taken 14<sup>th</sup> Nov 2024

Please see Appendix 1 at the end of the briefing for ward level data and data for Community Panel / Locality Board areas.

**NB: in May the Administrative Earnings Threshold (AET) increased meaning individuals earning below £892 (£1,437 for couples) per assessment period are required to take steps to increase their earnings. This impacts the number of claimants in the search for work category. The ongoing transfer of claimants from legacy benefits is also impacting the overall total on UC.**

### 6a. Individuals on Universal Credit

There were 42,478 people on Universal Credit in Cumbria in Nov 2024 (both in work and out of work). This is a rise of 955 from the revised Oct total (+2.3%) and 5,355 more than a year ago (+14.4%). The count rose from last month in all the former district areas. The number searching/planning/preparing for work fell by 28, the number claiming while in work rose by 363 and the number with no work requirements rose by 622. The latest total means that 14.2% of the working age population is claiming Universal Credit compared to a national rate of 17.7%. The overall rate is below the national average in all parts of Cumbria. However, UC claimant rates for 18-24 year olds are above the national average in Allerdale, Barrow and Copeland and were also above the national average for 25-34 year olds in Allerdale, Barrow, Carlisle and Copeland and for 35-44 year olds in Allerdale and Copeland.

Figure 15: Universal Credit Claimants – Nov 2024 and monthly / annual change

|                | Male      |       | Female    |       | All Persons |       | Monthly Change (all persons) |       |          | Annual Change (all persons) |       |          |
|----------------|-----------|-------|-----------|-------|-------------|-------|------------------------------|-------|----------|-----------------------------|-------|----------|
|                | No        | Rate  | No        | Rate  | No          | Rate  | No                           | % chg | Rate chg | No                          | % chg | Rate chg |
| Great Britain  | 3,047,632 | 15.0% | 4,277,897 | 20.4% | 7,325,532   | 17.7% | 171,445                      | 2.4%  | 0.4%     | 1,108,683                   | 17.8% | 2.7%     |
| Cumbria        | 17,311    | 11.6% | 25,165    | 16.7% | 42,478      | 14.2% | 955                          | 2.3%  | 0.3%     | 5,355                       | 14.4% | 1.8%     |
| Cumberland     | 10,913    | 13.3% | 15,703    | 18.9% | 26,614      | 16.1% | 559                          | 2.1%  | 0.3%     | 3,057                       | 13.0% | 1.9%     |
| Allerdale      | 3,867     | 13.8% | 5,586     | 19.5% | 9,454       | 16.7% | 166                          | 1.8%  | 0.3%     | 937                         | 11.0% | 1.7%     |
| Carlisle       | 4,290     | 12.8% | 6,326     | 18.5% | 10,614      | 15.7% | 243                          | 2.3%  | 0.4%     | 1,424                       | 15.5% | 2.1%     |
| Copeland       | 2,756     | 13.6% | 3,792     | 18.8% | 6,544       | 16.2% | 147                          | 2.3%  | 0.4%     | 695                         | 11.9% | 1.7%     |
| W&F            | 6,394     | 9.5%  | 9,465     | 14.1% | 15,865      | 11.8% | 398                          | 2.6%  | 0.3%     | 2,301                       | 17.0% | 1.7%     |
| Barrow         | 2,862     | 13.8% | 3,984     | 19.4% | 6,851       | 16.6% | 188                          | 2.8%  | 0.5%     | 976                         | 16.6% | 2.4%     |
| Eden           | 1,263     | 7.7%  | 2,017     | 12.4% | 3,285       | 10.1% | 92                           | 2.9%  | 0.3%     | 540                         | 19.7% | 1.7%     |
| South Lakeland | 2,269     | 7.6%  | 3,461     | 11.4% | 5,731       | 9.5%  | 121                          | 2.2%  | 0.2%     | 784                         | 15.8% | 1.3%     |
| of which LDNPA | 845       | 7.2%  | 1,260     | 10.9% | 2,105       | 9.0%  | 38                           | 1.8%  | 0.2%     | 186                         | 9.7%  | 0.8%     |

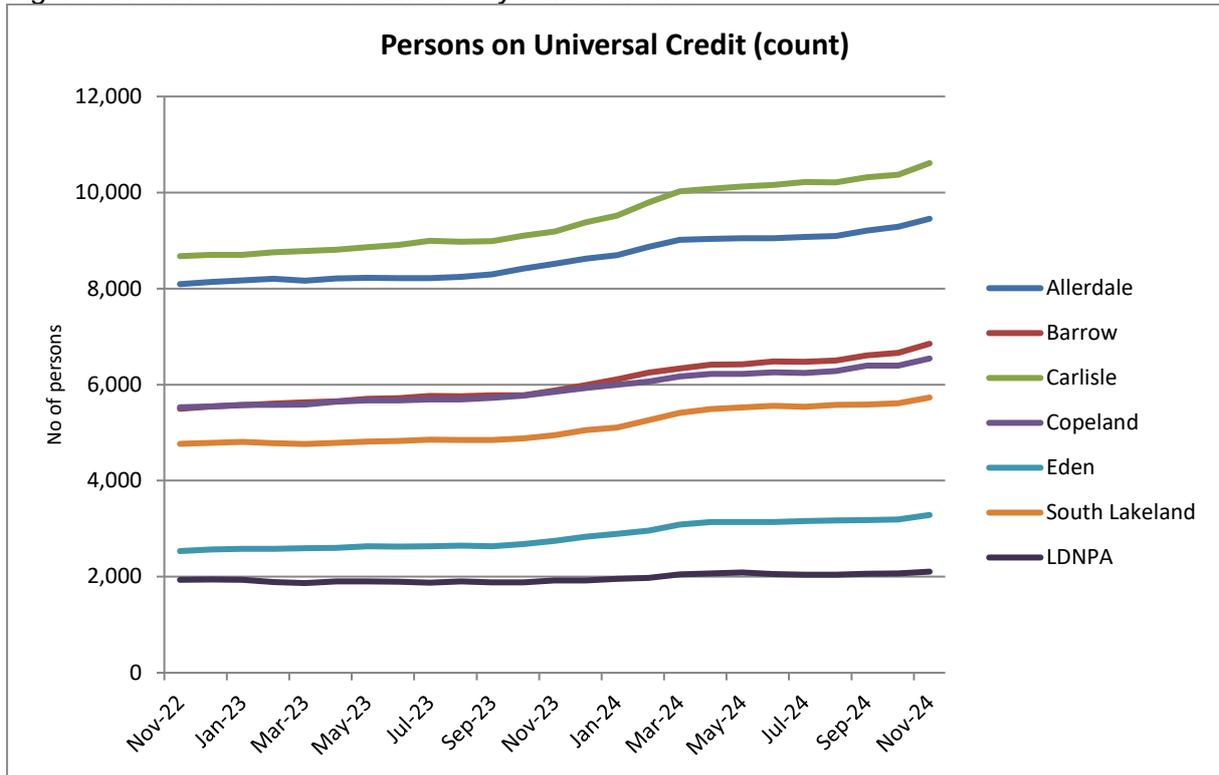
Source: DWP (due to disclosure control, gender totals may not sum to overall total): LDNPA is a “best-fit” of LSOAs with 50%+ of pop in NP - data are also included in relevant district.

Figure 16: Universal Credit Claimants by Age – Nov 2024

|                | Universal Credit Claimant Count and Rate by Age |       |            |       |            |       |            |       |           |       |           |       |
|----------------|---|-------|------------|-------|------------|-------|------------|-------|-----------|-------|-----------|-------|
|                | Aged 18-24                                      |       | Aged 25-34 |       | Aged 35-44 |       | Aged 45-54 |       | Aged 55+  |       | Total     |       |
|                | No  | Rate  | No         | Rate  | No         | Rate  | No         | Rate  | No        | Rate  | No        | Rate  |
| Great Britain  | 740,786   | 13.5% | 1,756,899  | 20.0% | 2,148,553  | 25.0% | 1,497,026  | 17.7% | 1,172,912 | 12.8% | 7,325,532 | 17.4% |
| Cumbria        | 4,245   | 13.3% | 10,653     | 18.8% | 12,208     | 22.0% | 8,049      | 12.3% | 7,261     | 8.5%  | 42,478    | 13.9% |
| Cumberland     | 2,564   | 14.5% | 6,788      | 21.1% | 7,687      | 24.7% | 4,904      | 13.8% | 4,630     | 10.0% | 26,614    | 15.8% |
| Allerdale      | 933   | 16.1% | 2,297      | 21.9% | 2,643      | 25.6% | 1,827      | 14.3% | 1,763     | 10.6% | 9,454     | 16.3% |
| Carlisle       | 960   | 12.6% | 2,877      | 20.6% | 3,188      | 23.7% | 1,906      | 13.4% | 1,674     | 9.4%  | 10,614    | 15.3% |
| Copeland       | 674   | 15.7% | 1,620      | 21.0% | 1,861      | 25.1% | 1,174      | 13.5% | 1,205     | 10.2% | 6,544     | 15.8% |
| W&F            | 1,679   | 11.8% | 3,869      | 15.7% | 4,516      | 18.5% | 3,144      | 10.6% | 2,624     | 6.6%  | 15,865    | 11.5% |
| Barrow         | 857   | 17.0% | 1,863      | 21.2% | 1,881      | 24.3% | 1,184      | 13.9% | 1,045     | 9.9%  | 6,851     | 16.3% |
| Eden           | 274   | 8.5%  | 760        | 13.9% | 945        | 16.4% | 675        | 9.0%  | 622       | 6.0%  | 3,285     | 9.8%  |
| South Lakeland | 546   | 9.1%  | 1,245      | 12.1% | 1,687      | 15.5% | 1,289      | 9.4%  | 960       | 5.1%  | 5,731     | 9.3%  |
| of which LDNPA | 146   | 6.1%  | 408        | 12.4% | 660        | 16.6% | 471        | 8.1%  | 413       | 5.8%  | 2,105     | 9.0%  |

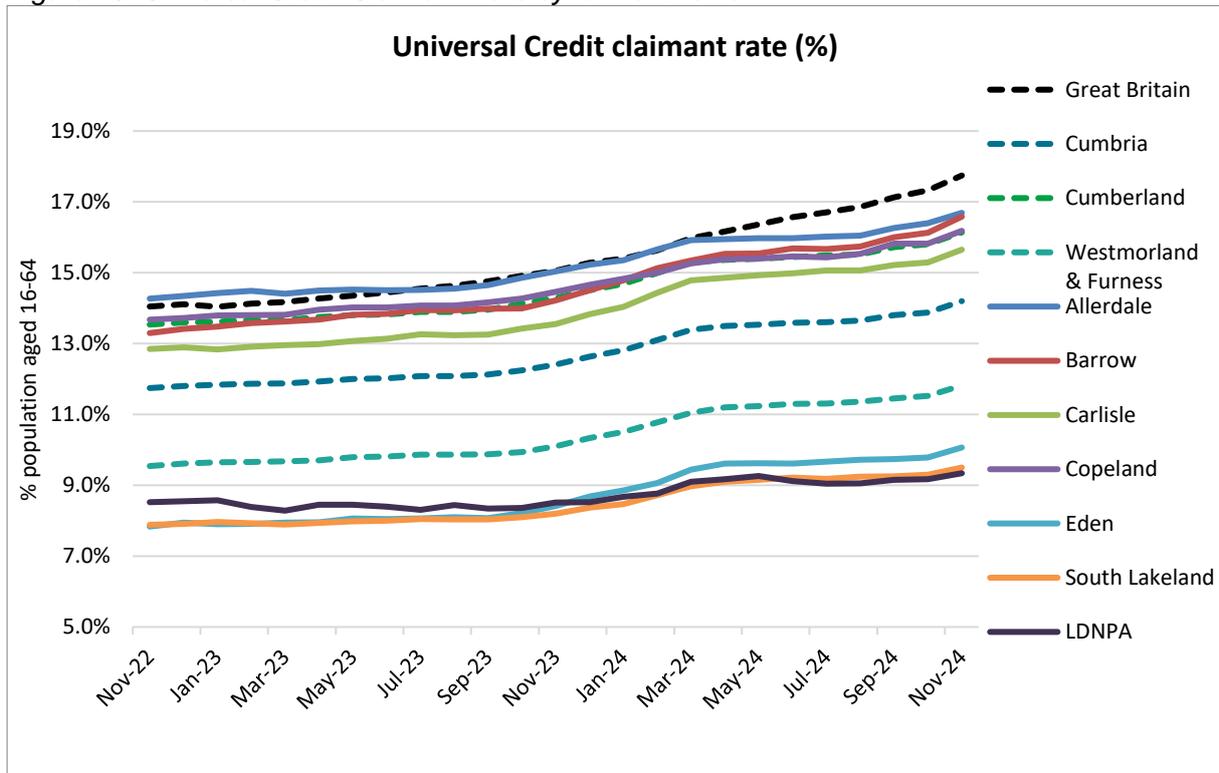
Source: DWP (due to disclosure control, age totals may not sum to overall total): LDNPA is a “best-fit” of LSOAs with 50%+ of pop in NP - data are also included in relevant district.

Figure 17: Universal Credit Claimants by former district



Source: DWP via Stat-Xplore (LDPNA claimants are also included in the relevant district)

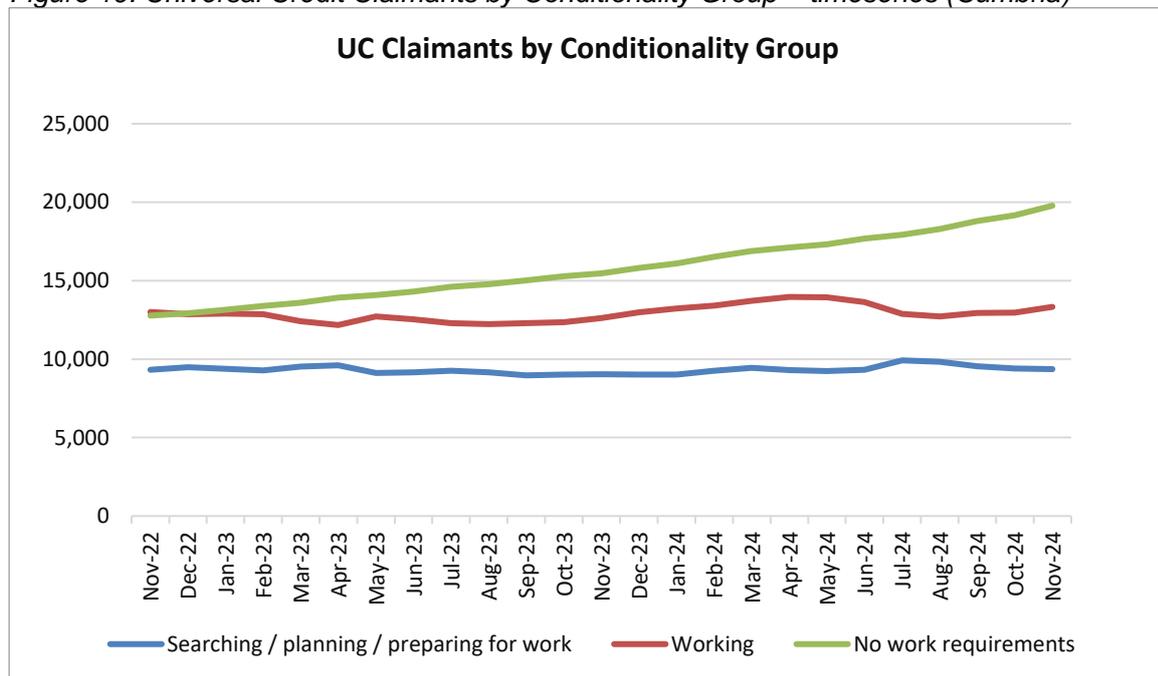
Figure 18: Universal Credit Claimant Rate by former District



Source: DWP via Stat-Xplore

Universal Credit claimants are placed in a conditionality group based on their circumstances and work capability and this determines what is expected of them during their claim. In Nov 2024 the number of people searching/planning/preparing for work fell by 28, the number claiming while in work rose by 363 and the number with no work requirements rose by 622 (see note at start of this section).

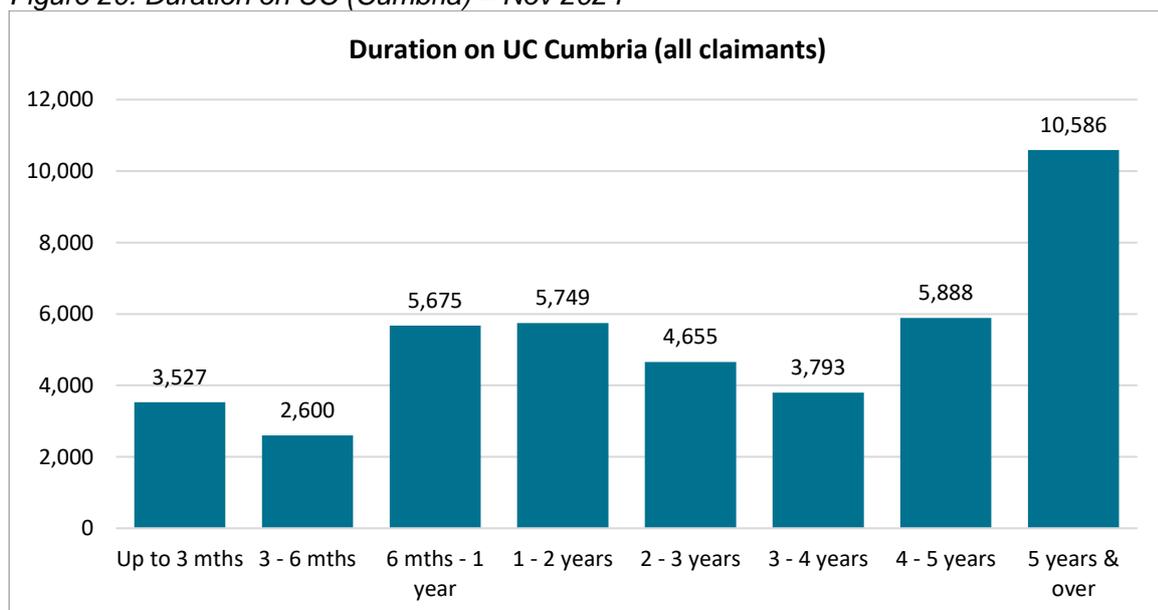
Figure 19: Universal Credit Claimants by Conditionality Group – timeseries (Cumbria)



Source: DWP via Stat-Xplore Note: Conditionality is based on an individual's circumstances on the count date)

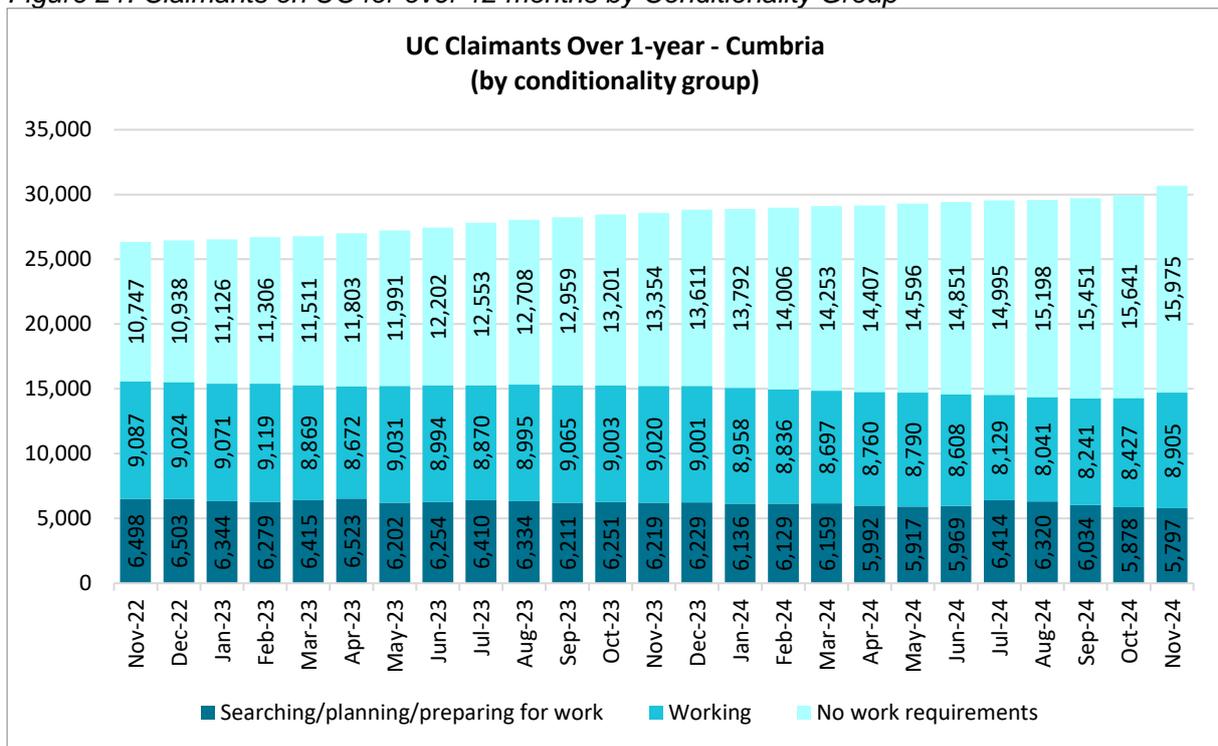
In Nov 2024, almost three quarters of UC claimants (30,673) had been claiming for over 12 months an annual increase of 2,074 (7.3%). The highest proportions of these long term claimants were in the working and no work requirements conditionality groups (29% and 52% of the total respectively), although they may have been in different groups during their claim. Long term claimants made up 72% of all UC claimants.

Figure 20: Duration on UC (Cumbria) – Nov 2024



Source: DWP via Stat-Xplore

Figure 21: Claimants on UC for over 12 months by Conditionality Group

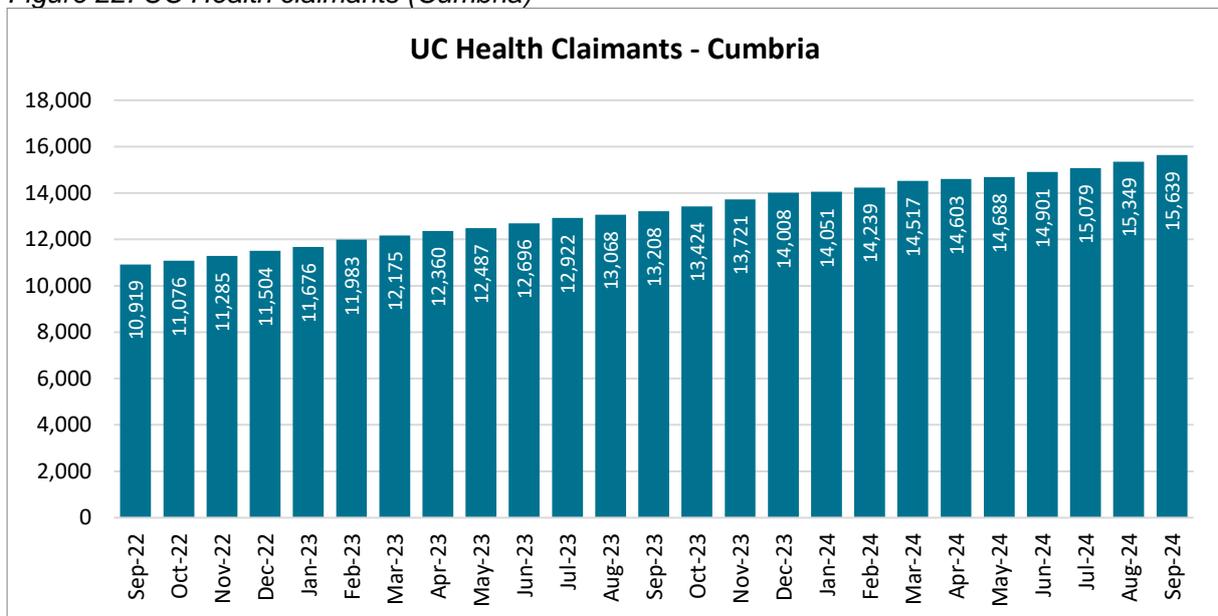


Source: DWP via Stat-Xplore

**UC Health** (NB: the release schedule for this dataset is different to other UC data)

In Sep 2024, 15,639 UC claimants were on “UC Health” which comprises those with a restricted ability to work supported by acceptable medical evidence (pre-Work Capability Assessment) or with a Limited Capacity for Work/Limited Capacity for Work & Work Related Activity) outcome. The number of such claimants has risen by 18.4% (+2,431) in the past year compared to an increase of 13.9% in the overall number of UC claimants. UC Health claimants made up 37.9% of all UC claimants in Cumbria in Sep 2024 which is higher than nationally (31.9%).

Figure 22: UC Health claimants (Cumbria)



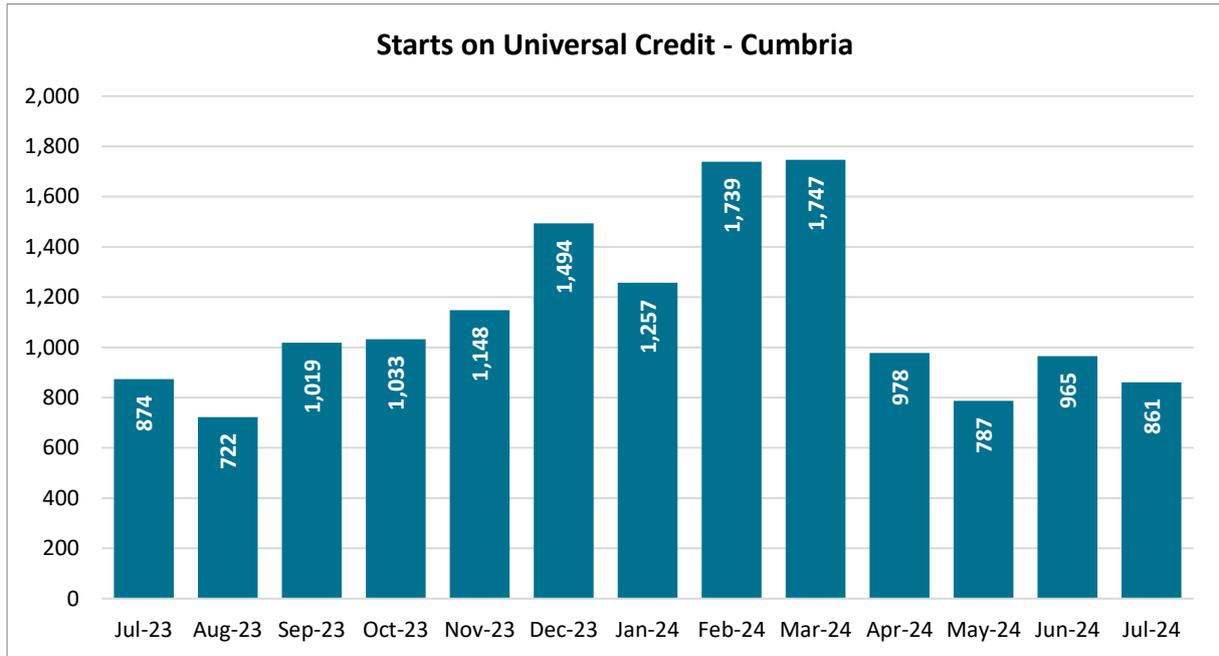
Source: DWP via Stat-Xplore

**6b. Starts to Universal Credit (next data release February 2025)**

The data presented so far relate to the stock of Universal Credit claimants at a point in time (ie the total number of claimants irrespective of how long they have been claiming). The following data relate just to those who started claims in the period. Geographic analysis is based on the JCP office to which the original claim was made. These figures are only released once a quarter.

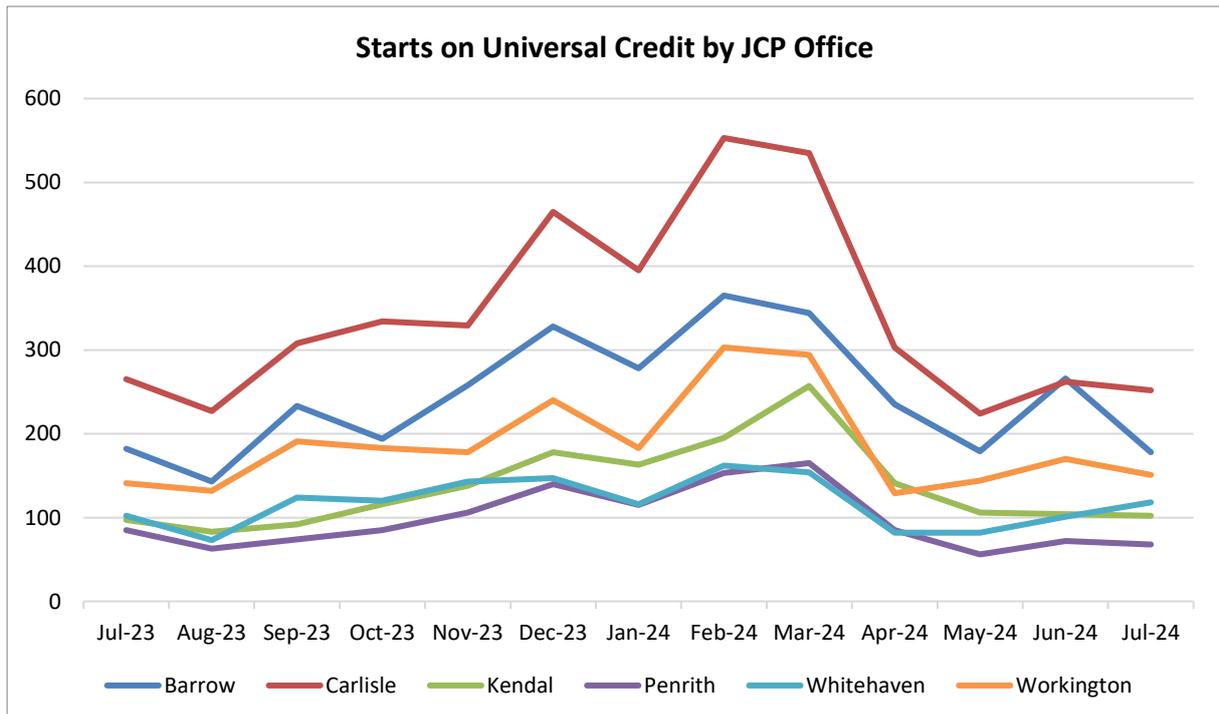
The number of starts on Universal Credit is primarily influenced by labour market conditions but there is also some element of administrative effect as claimants migrating onto UC from other benefits also count as a new start (it is not possible to separate the two in the data). This was particularly apparent in the early part of this year as the number of people migrating from Tax Credits to UC increased.

Figure 23: Monthly Starts to Universal Credit – timeseries



Source: DWP via Stat-Xplore

Figure 24: Starts on Universal Credit by JCP Office – timeseries



Source: DWP via Stat-Xplore

**6c. Households on Universal Credit (next data release February 2025)**

Data for **households** on Universal Credit are only released quarterly which puts them out of line with the data for individuals. The most recent household data are for Aug 2024 when there were 34,997 households on Universal Credit in Cumbria, a rise of 3,764 from the same month last year (12.1%). The number of households on UC rose year on year in all 6 districts in Cumbria with the biggest percentage increase in Eden (+17.0%).

Figure 25: Number of Households on Universal Credit by former district

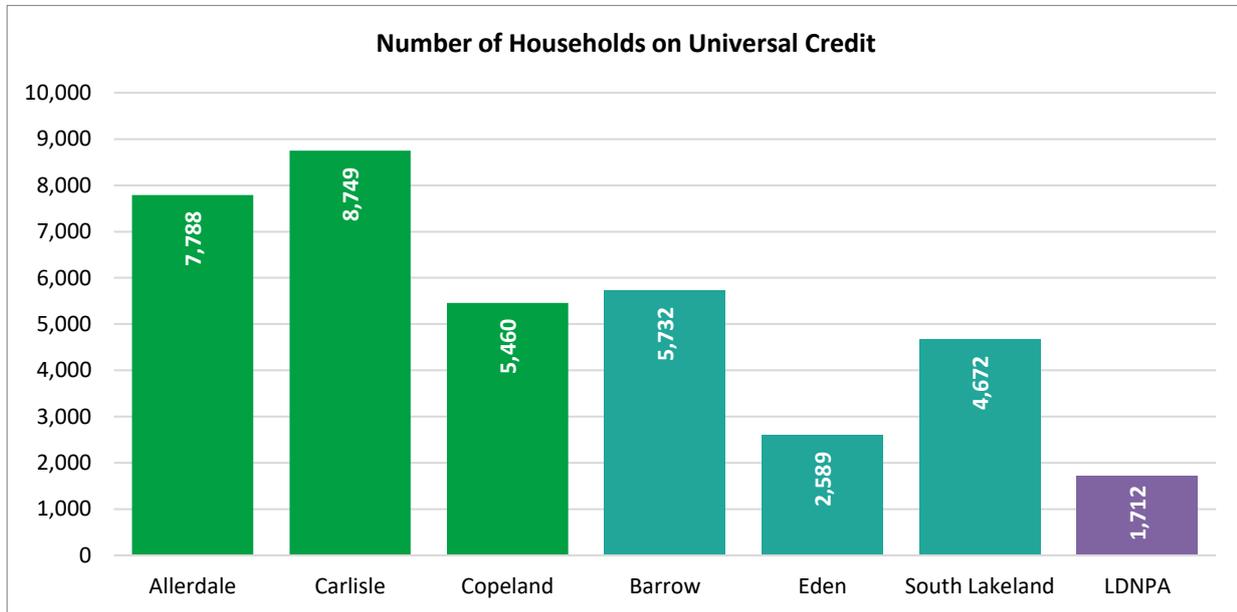
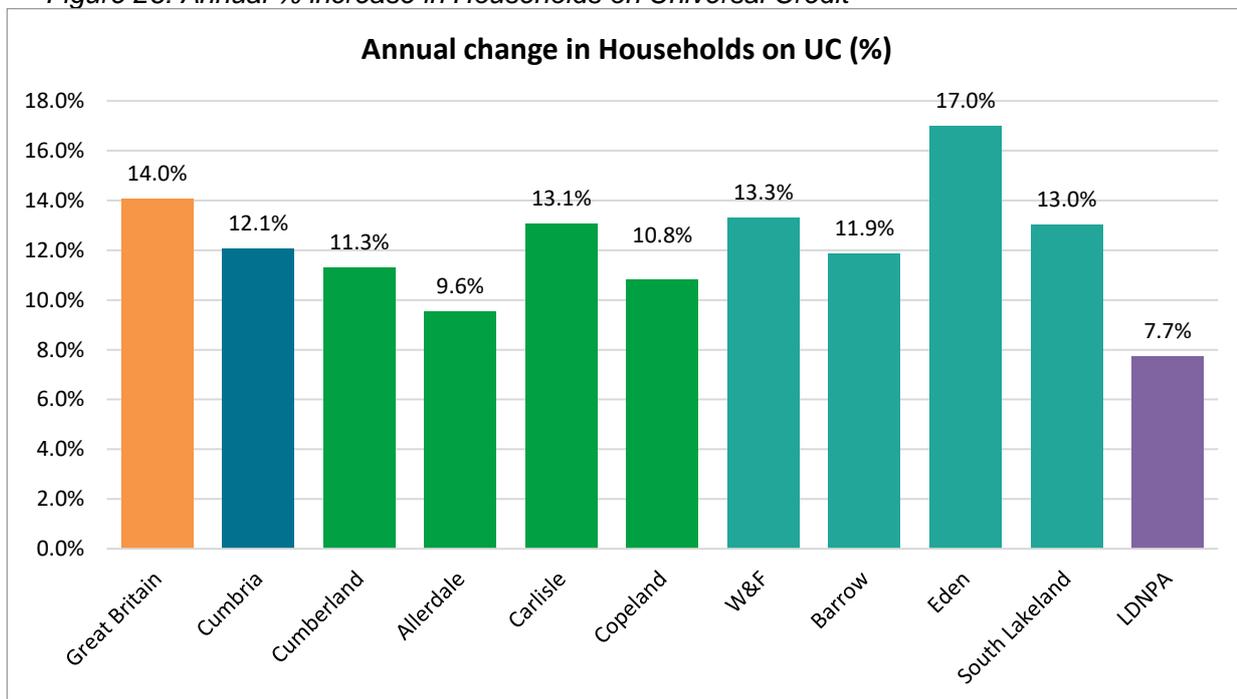


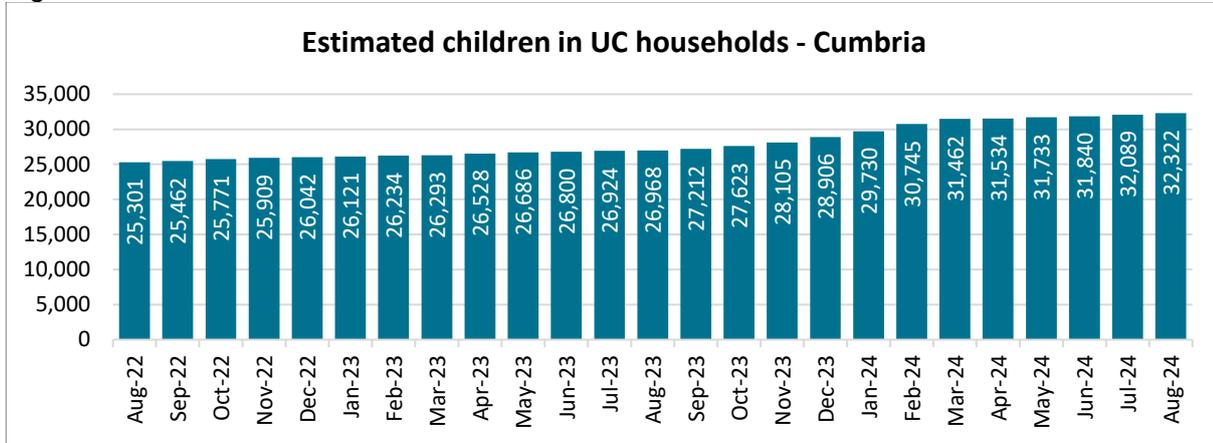
Figure 26: Annual % increase in Households on Universal Credit



Source: DWP via Stat-Xplore Note: LDNPA is a “best-fit” comprising LSOAs with 50%+ of area within NP. LDNPA claimants are also included in the relevant district

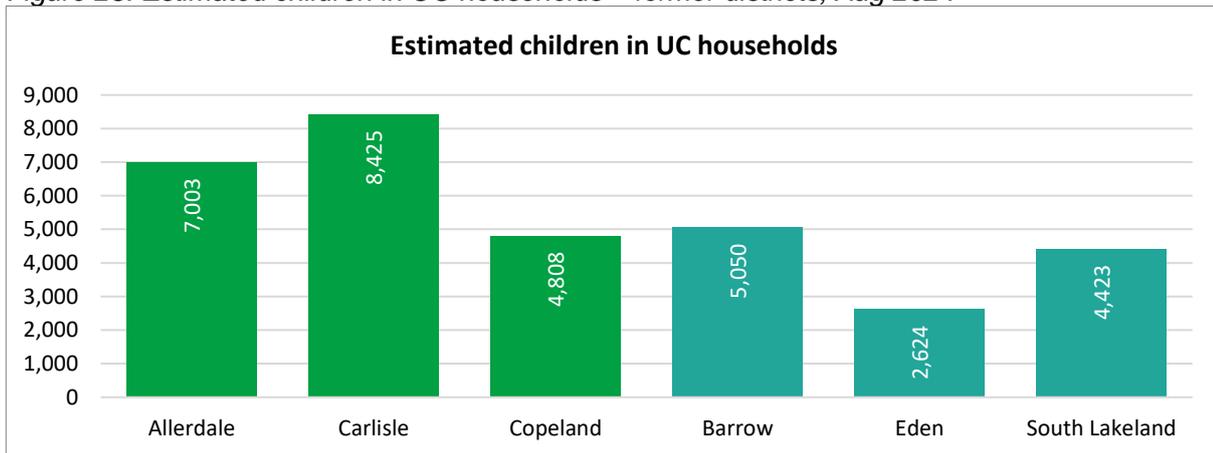
An estimated 32,322 children in Cumbria were living in UC households in Aug 2024. The number has risen by 5,354 from Aug last year (19.9%). The number of households containing children has increased by 18.5% year on year compared to a rise of 6.4% in households without children. More specifically, couple households with children have increased by 23.9% year on year and single households with children have risen by 16.6%. Note: a child is anyone declared as living in a household on UC who is under 20 and whose details have been verified by DWP

Figure 27: Estimated children in UC households - timeseries



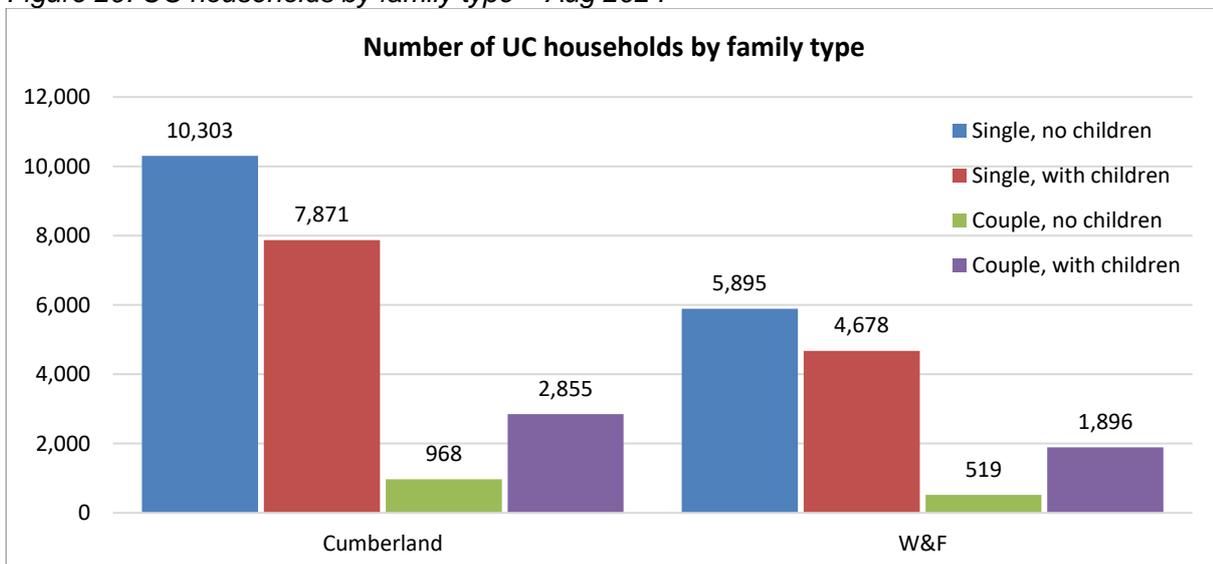
Source: DWP via Stat-Xplore

Figure 28: Estimated children in UC households – former districts, Aug 2024



Source: DWP via Stat-Xplore

Figure 29: UC households by family type – Aug 2024



Source: DWP via Stat-Xplore

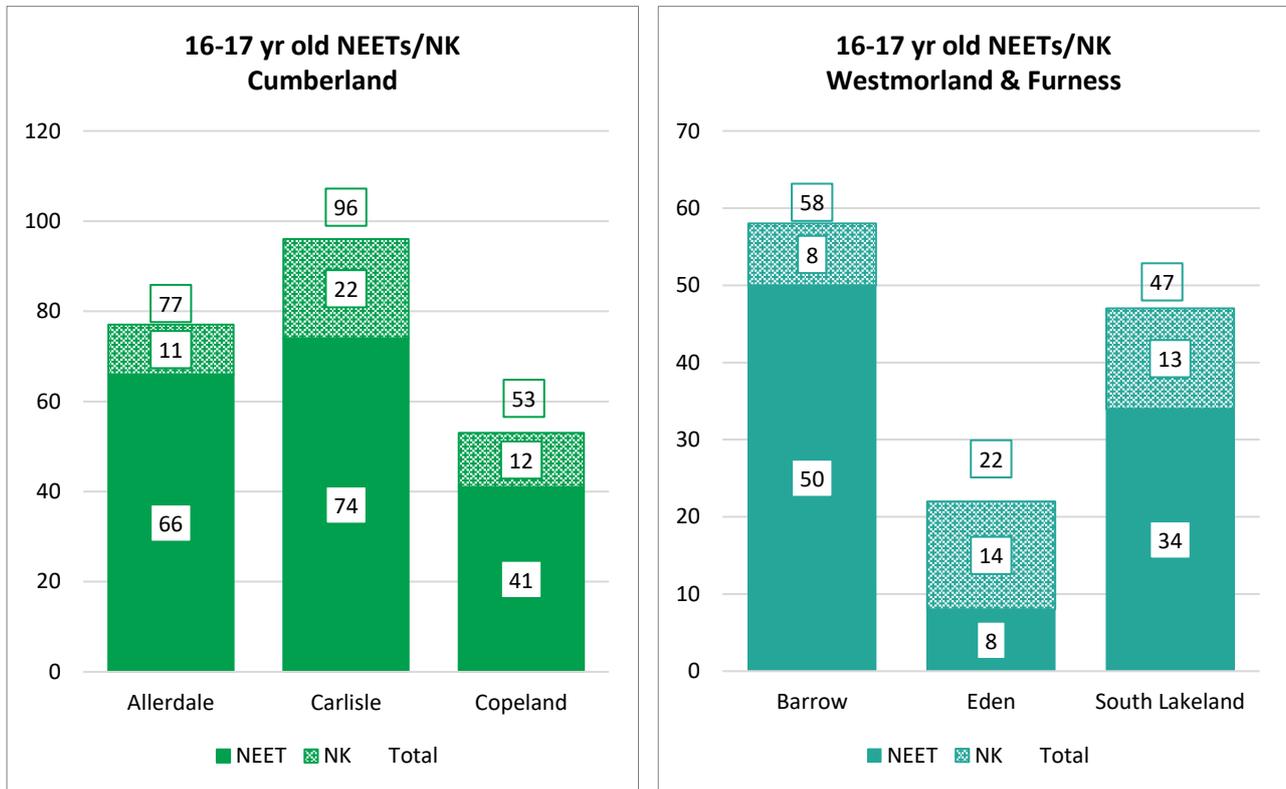
## 7. NEETs & Participation (released monthly)

### 7a. Not in Education, Employment or Training (NEET)

Young people are described as NEET if they are not in any form of education, employment or training. Those whose status is Not Known at the time of follow up are also classed as NEET.

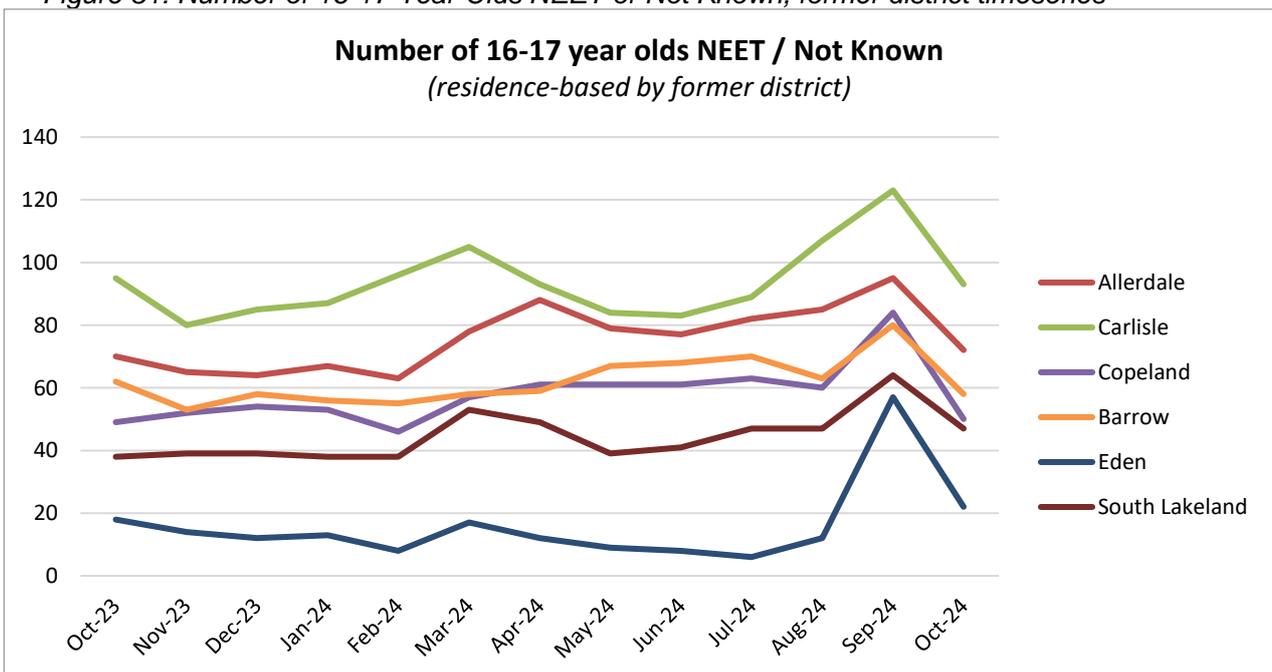
In Oct 2024, there were 353 16-17 year olds classed as NEET in Cumbria (273 NEET and 80 whose status was Not Known). This is 155 fewer than in Sep which is to be expected at this time of year as more young people have made their post-16 choices.

Figure 30: Number of 16-17 Year Olds NEET or Not Known, Oct 2024



Source: Inspira / Cumbria Intelligence Observatory

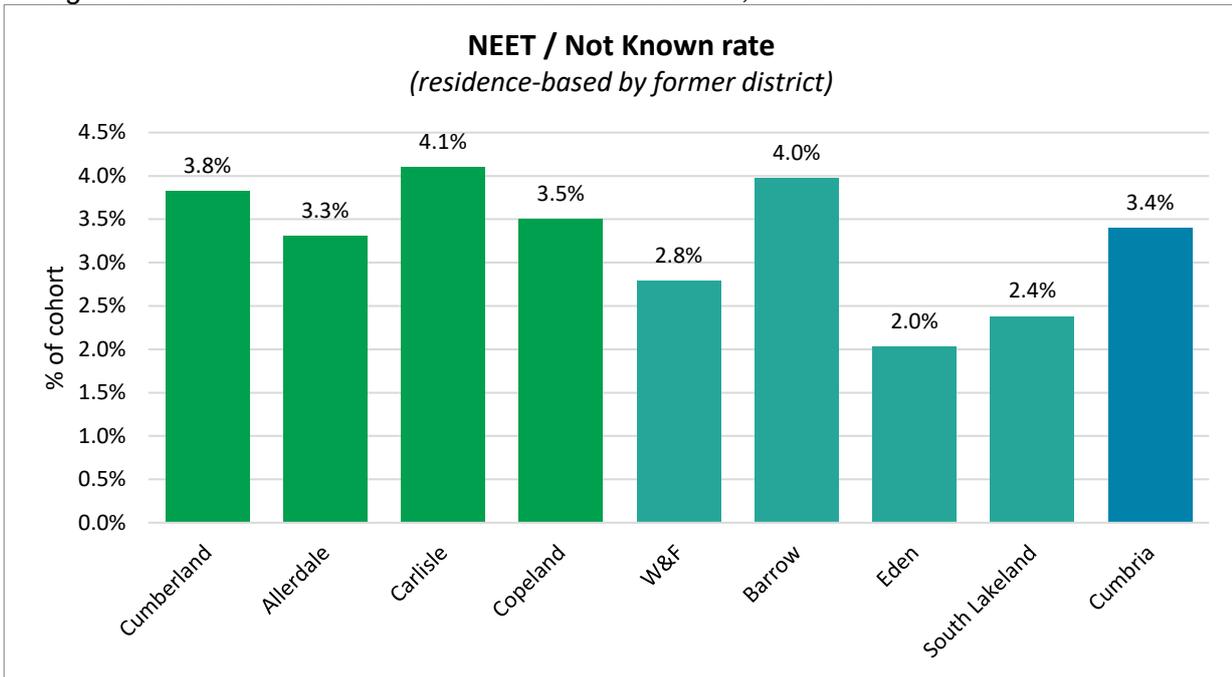
Figure 31: Number of 16-17 Year Olds NEET or Not Known, former district timeseries



Source: Inspira / Cumbria Intelligence Observatory

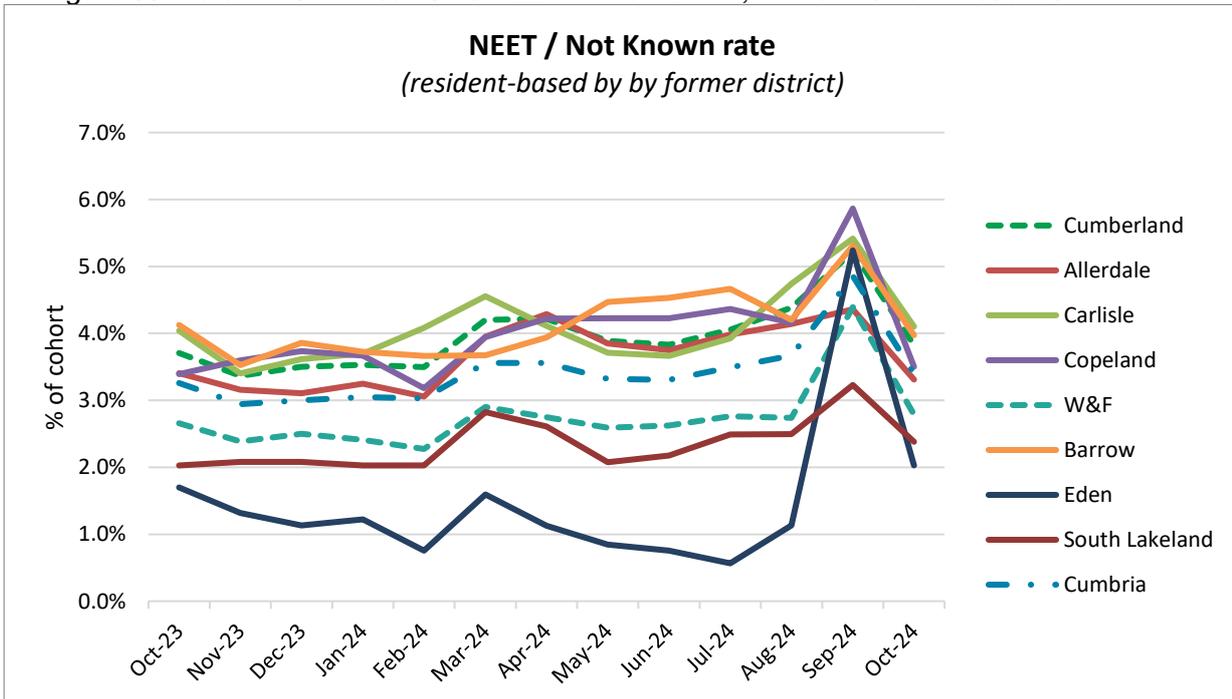
The county NEET/NK rate (% of cohort) was 3.4% in Oct 2024. The rate was 3.8% in Cumberland 2.8% in Westmorland & Furness. No national comparison is available as many areas do not undertake tracking activity until young people are settled into their post-16 destination.

Figure 32: Rate of 16-17 Year Olds NEET or Not Known, Oct 2024



Source: Inspira / NCCIS / Cumbria Intelligence Observatory

Figure 33: Rate of 16-17 Year Olds NEET or Not Known, former district timeseries



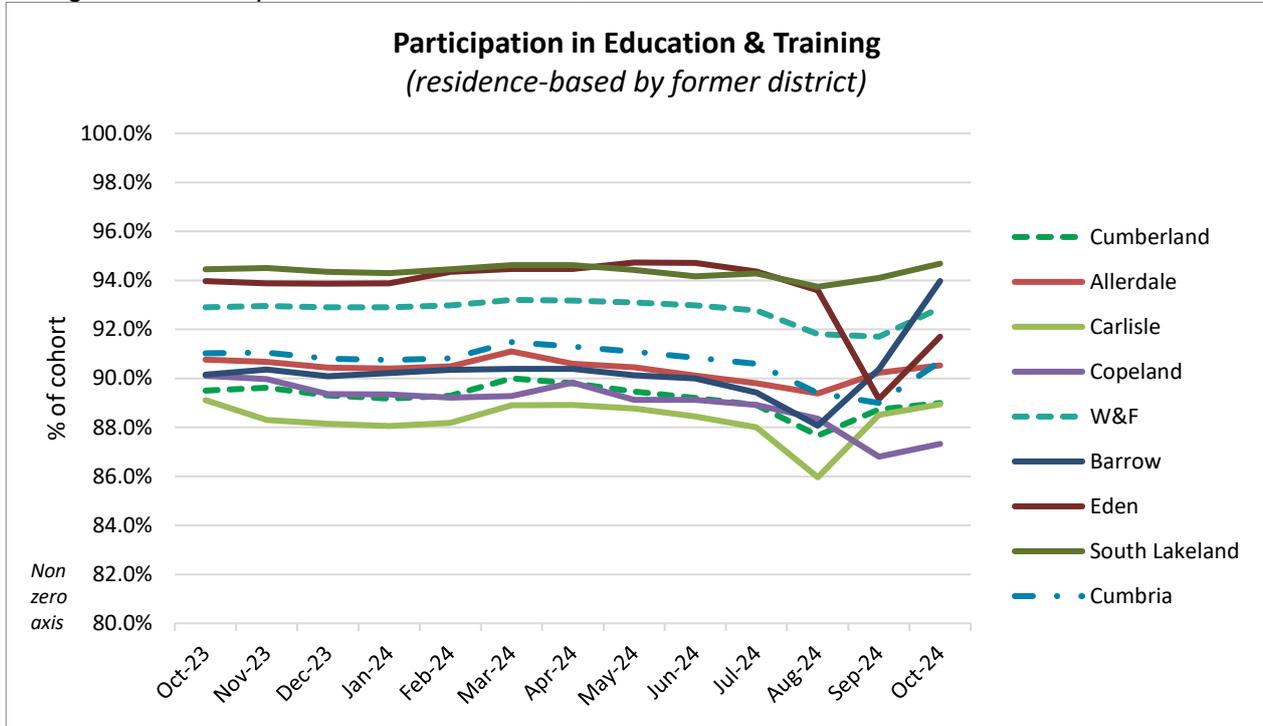
Source: Inspira / NCCIS / Cumbria Intelligence Observatory

## 7b. Participation

The Education & Skills Act 2008 introduced a requirement for young people to remain in education or training until at least their 18<sup>th</sup> birthday and a duty on local authorities to encourage, enable and assist young people to participate. As part of the tracking process that produces the NEET data, participation data is also produced at county level on a monthly basis.

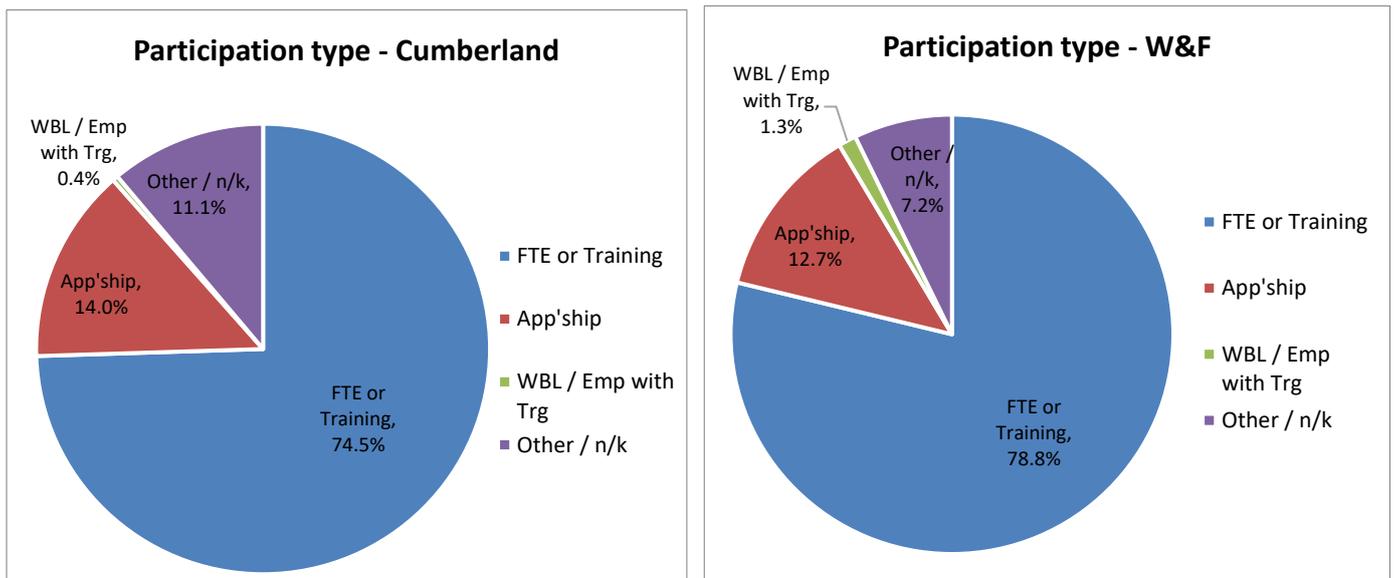
In Oct 2024, 90.7% of young people in Cumbria were classed as meeting the participation requirement. The rates were 89.0% in Cumberland and 92.9% in Westmorland & Furness. As with the NEET/NK data, no national comparison is available at this time of year.

Figure 34: Participation of 16/17 Year Olds, former district timeseries



Source: Inspira / NCCIS / Cumbria Intelligence Observatory

Figure 35: Participation of 16/17 Year Olds, by activity type – Oct 2024



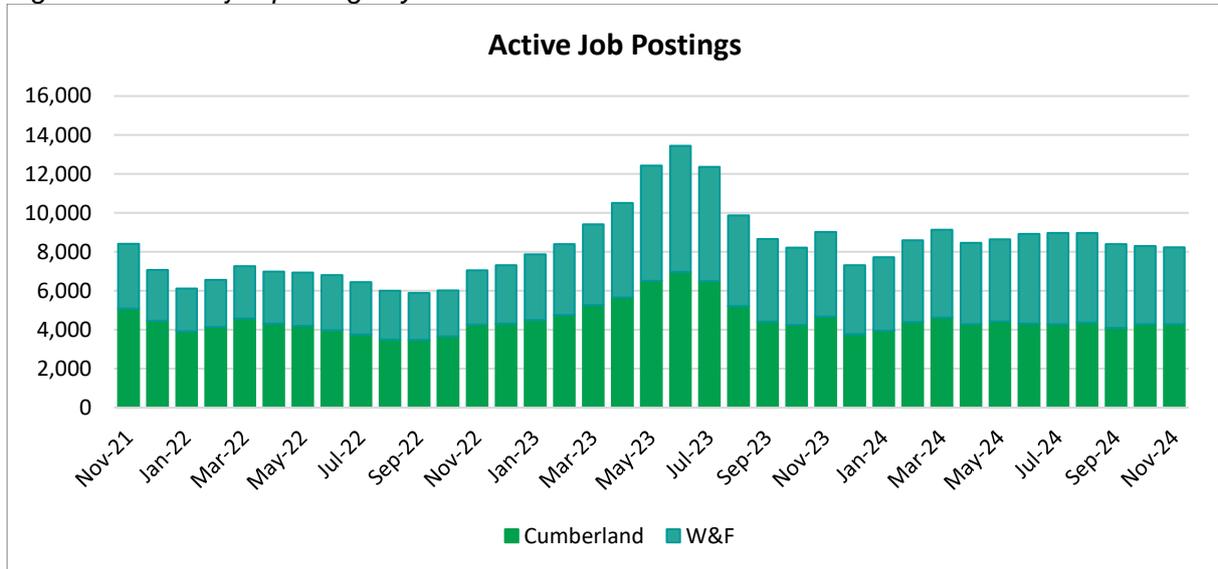
Source: NCCIS

## 8. JOB POSTINGS

The following data are drawn from Lightcast, an interactive tool which delivers real time access to job postings from a range of sources including job boards, employer sites, newspapers, public agencies etc. Data extraction and analysis technologies mine and code data from each posting to provide analysis on occupations and skills.

During Nov 2024 there were 8,232 active job postings in Cumbria, 3,626 of which were new postings during the month. The number of active postings was 62 lower than in Oct (-0.7%) and the number of new postings fell by 251 (-6.5%). Active postings fell in the former district areas of Barrow, Copeland and South Lakeland but rose slightly in Allerdale, Carlisle and Eden.

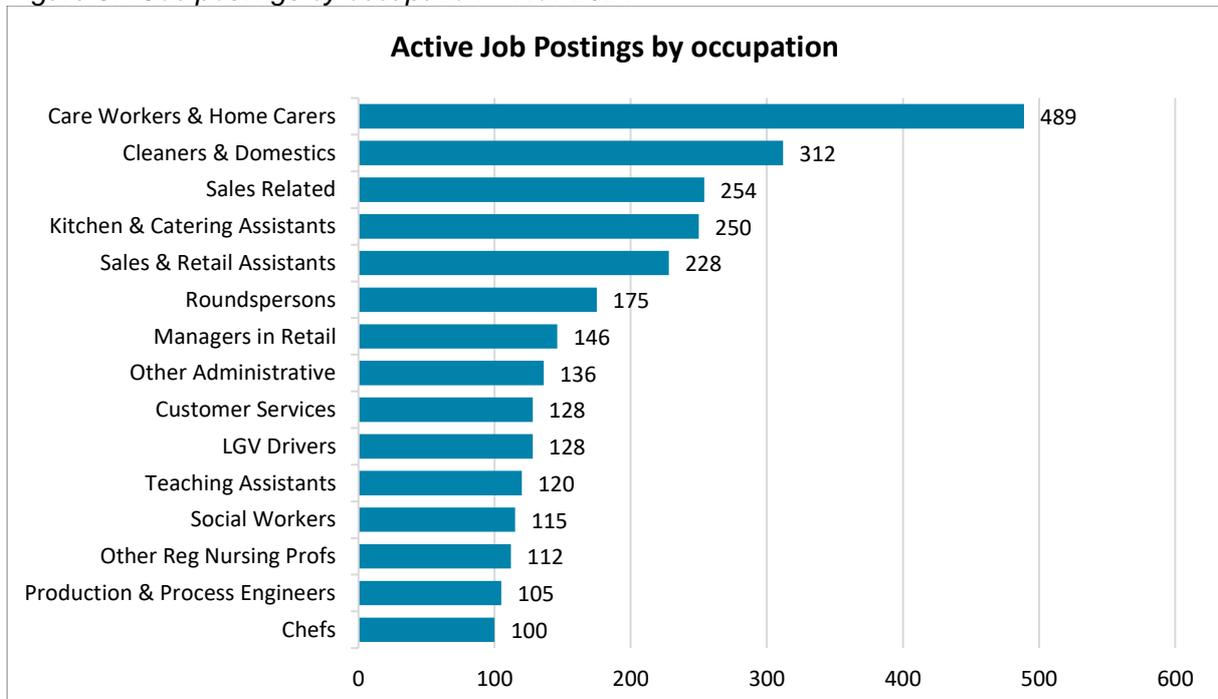
Figure 36: Active job postings by month



Source: © Lightcast 2024

The most commonly advertised jobs were for care workers, cleaners & domestics, sales occupations and kitchen & catering assistants.

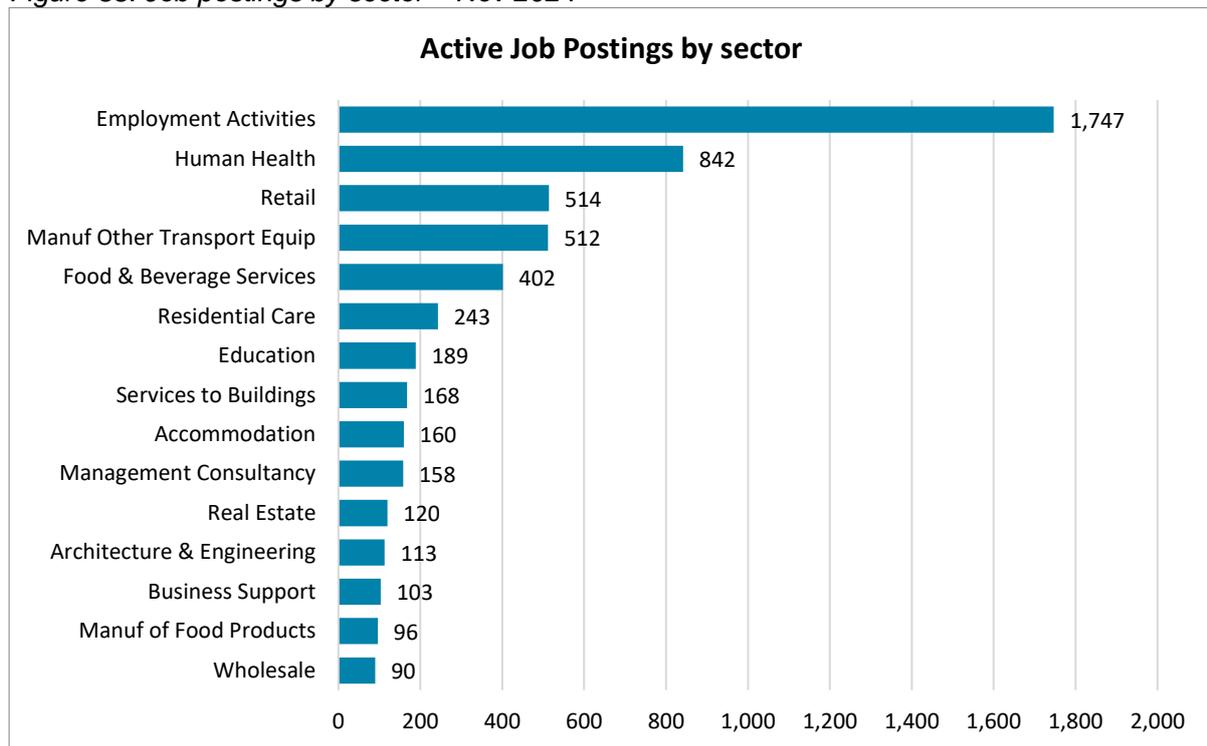
Figure 37: Job postings by occupation – Nov 2024



Source: © Lightcast 2024

The sector posting the most vacancies was employment activities (most of these will be recruitment agencies where the sector of the actual job cannot be determined). This was followed by health, retail, manufacture of other transport equipment and food & beverage services.

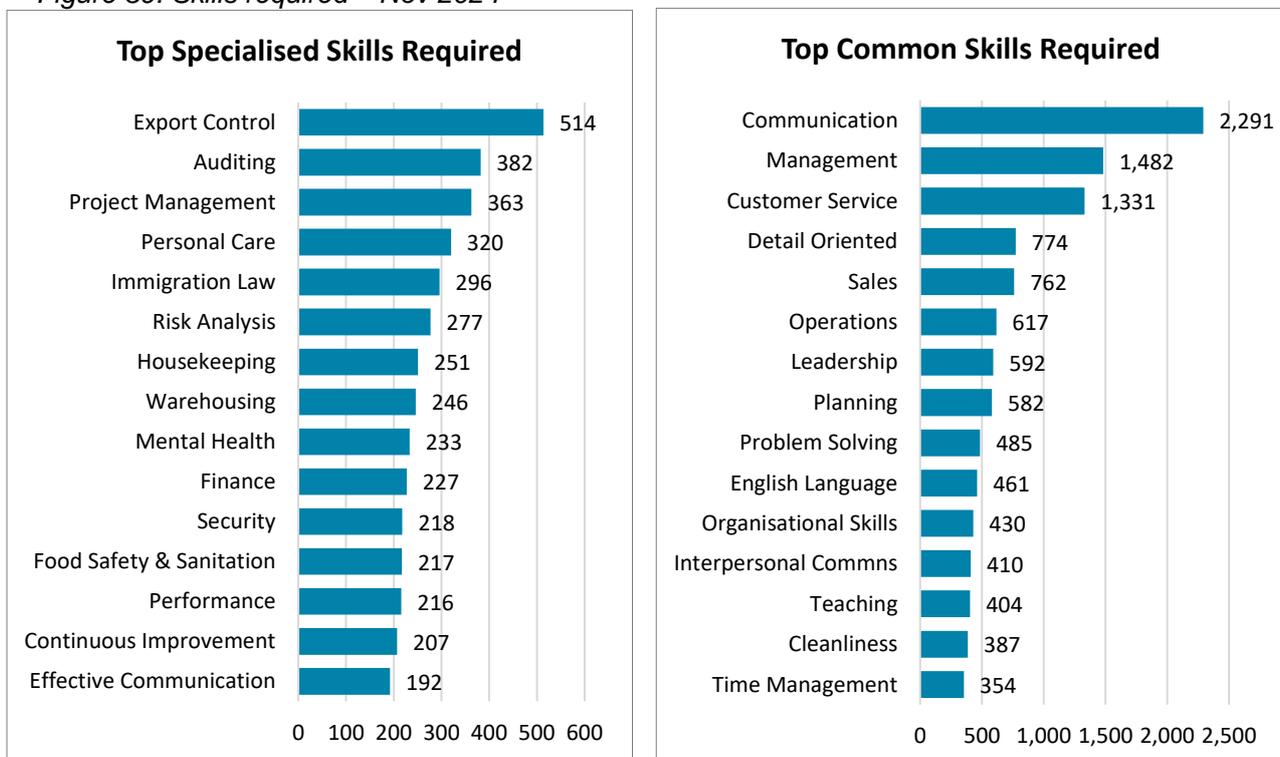
Figure 38: Job postings by sector – Nov 2024



Source: © Lightcast 2024

The web scraping software analyses key words about job requirements and where possible classifies them as “specialised skills” which are those specific to a job role and as “common skills” which are typically self-developed / personal attributes that candidates need.

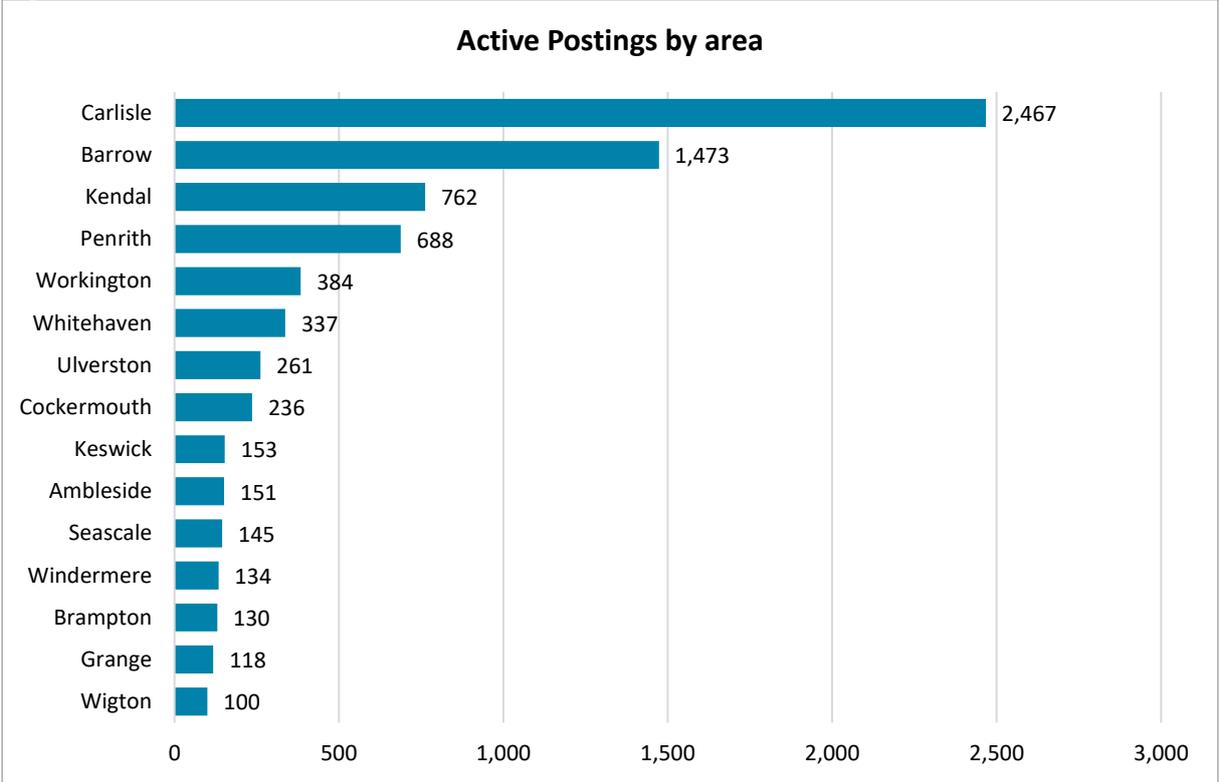
Figure 39: Skills required – Nov 2024



Source: © Lightcast 2024

Active postings fell month on month in the former district areas of Barrow, Copeland and South Lakeland but rose slightly in Allerdale, Carlisle and Eden. The specific locations mentioned most frequently in postings were Carlisle, Barrow, Kendal and Penrith.

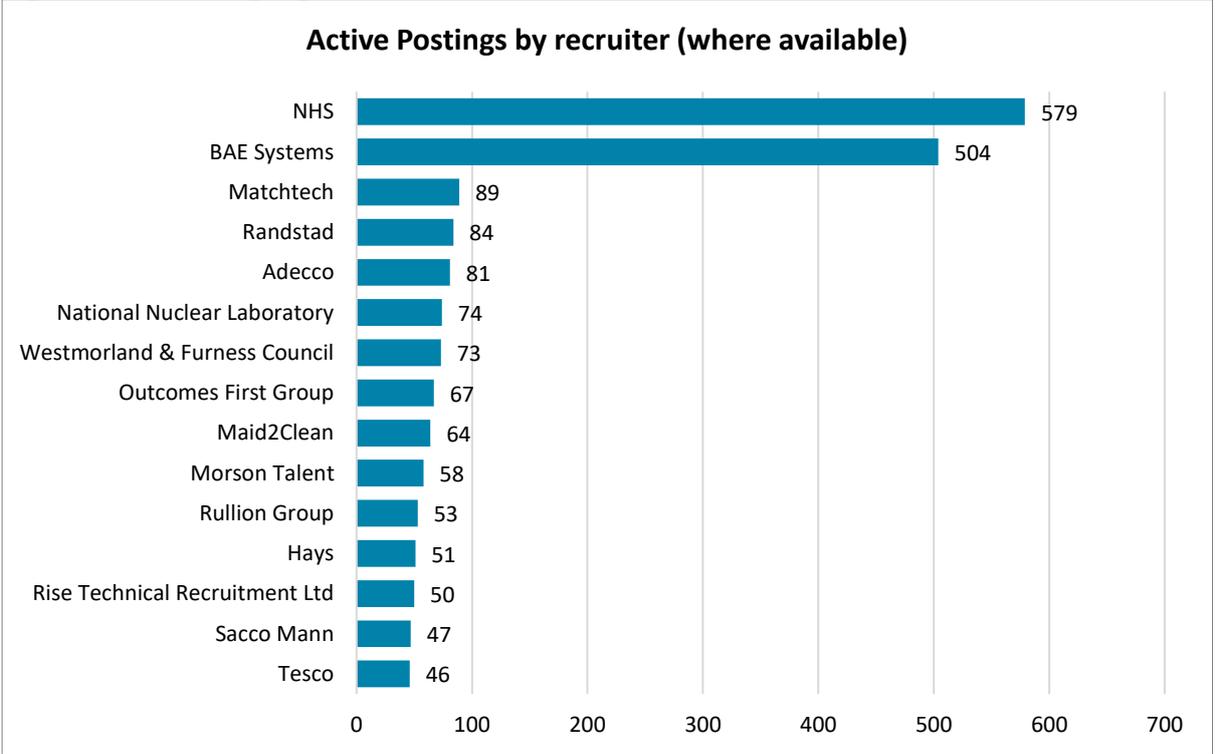
Figure 40: Job location – Nov 2024



Source: © Lightcast 2024

The NHS returned to the top of the list as the organisation with the most active job postings during the month, followed by BAE Systems.

Figure 41: Recruiting organisation – Nov 2024



Source: © Lightcast 2024

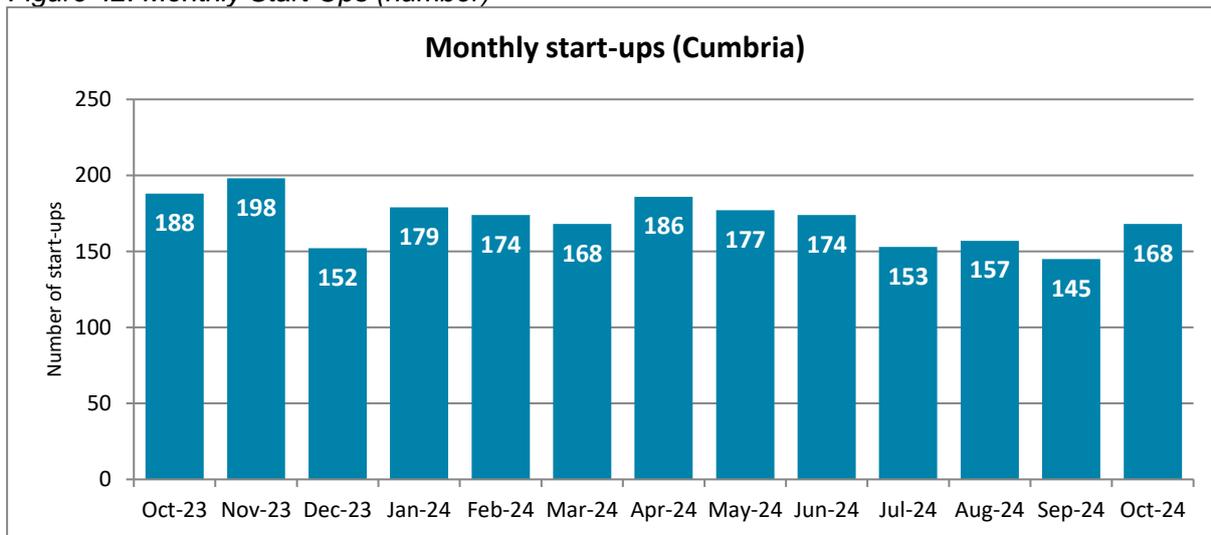
## 9. BUSINESS START-UPS

### 9a. Small business start-ups

The following data are from BankSearch, a service which collects data from Barclays, Co-operative Bank, HSBC, Lloyds Banking Group, Royal Bank of Scotland Group, Santander and TSB Bank. In addition, the dataset now includes Neobank / Challenger bank starts. A 'Start-up' reflects the opening of a first current account from a small business banking product range by a business new to banking or previously operated through a personal account. The data exclude businesses operating through personal accounts, those without banking relationships or those banking with institutions other than those mentioned.

There were 168 business start-ups in Cumbria in Oct 2024, 23 more than the previous month but 20 fewer than the same month last year. Over the quarter (Aug-Oct) there were 470 start-ups which is 34 fewer than last quarter and 97 fewer than the same quarter last year.

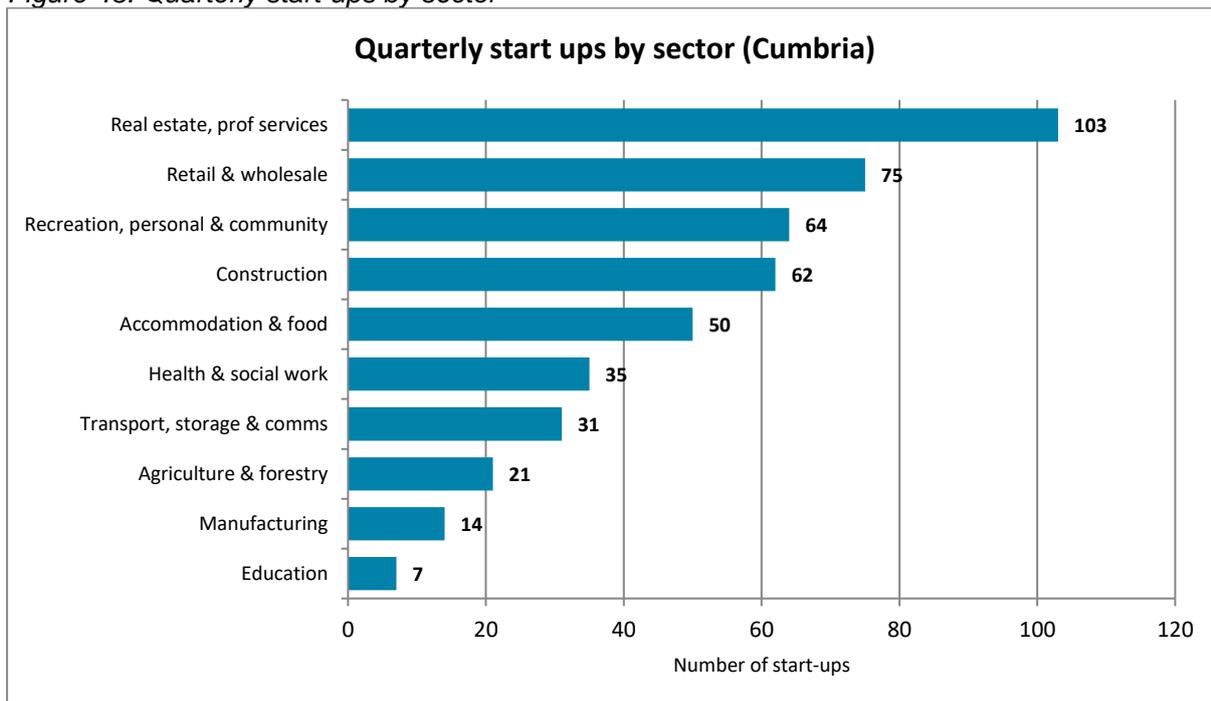
Figure 42: Monthly Start-Ups (number)



Source: BankSearch

The highest volume of start-ups in the quarter (Aug-Oct) was in real estate, prof services & support activities (102) followed by retail & wholesale (75), recreation, personal & community services (64), and construction (62).

Figure 43: Quarterly start-ups by sector



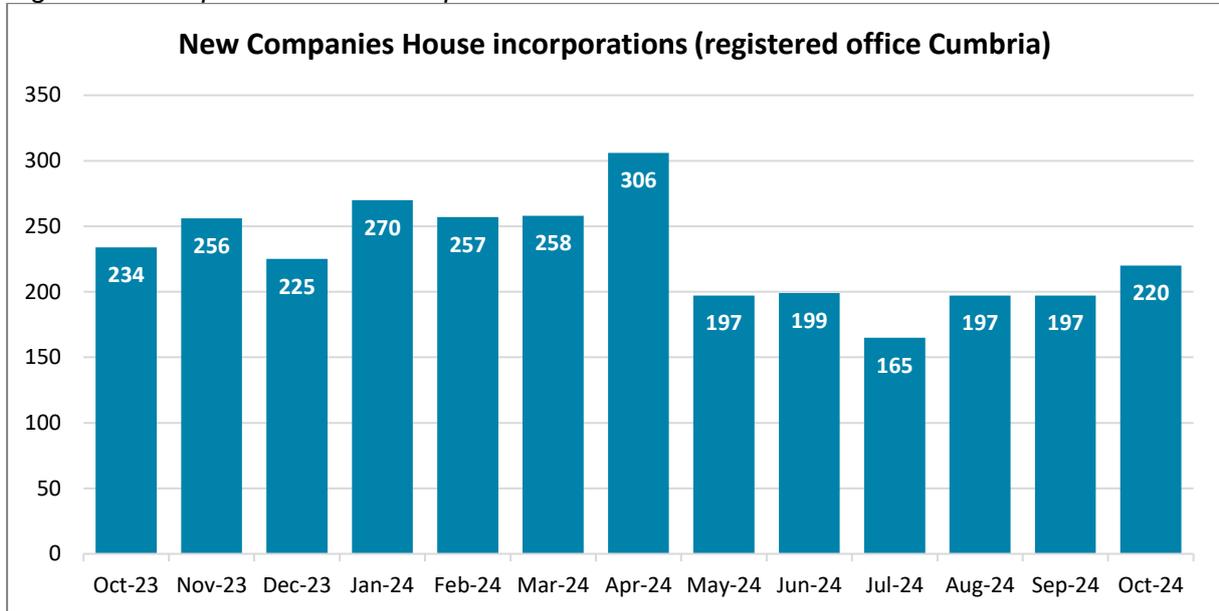
Source: BankSearch

**9b: New Companies House Incorporations**

These data represent new entries on the Companies House database where the registered office is Cumbria. NB: a change of name, address, merger or other changes can result in a new record and therefore these figures do not necessarily represent newly formed businesses.

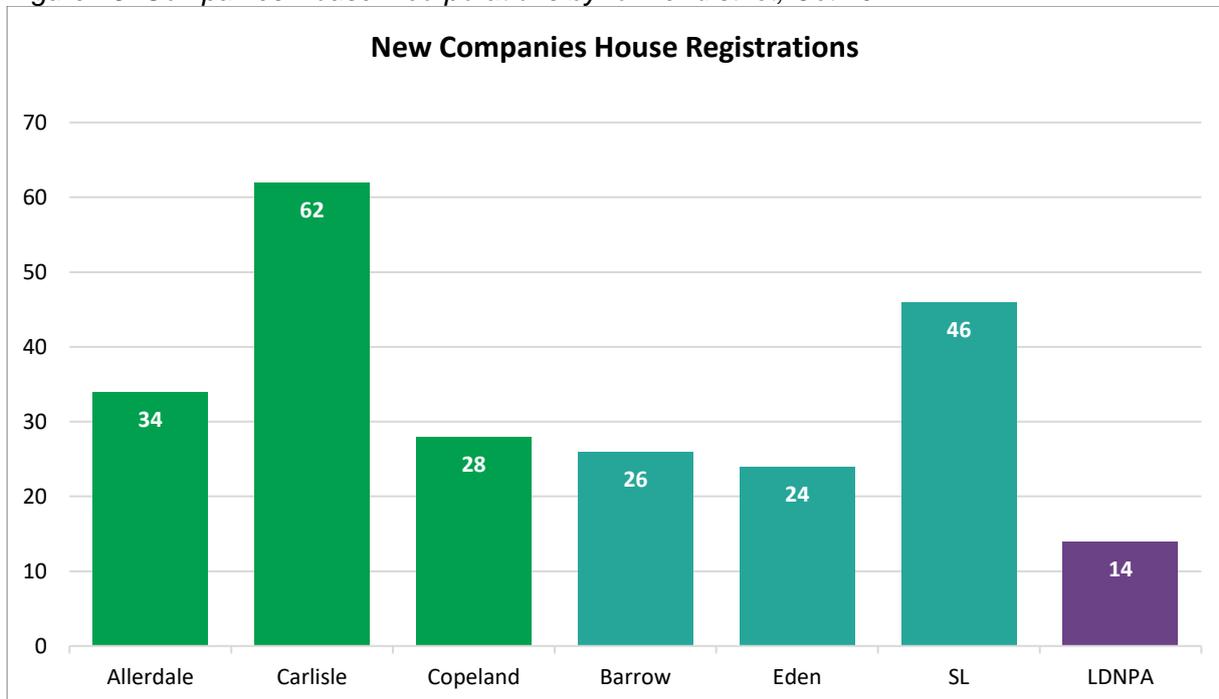
There were 220 new Companies House incorporations in Oct 2024, up by 23 from the previous month but 14 fewer than the same month last year. New registrations rose in both Cumberland and Westmorland & Furness.

Figure 44: Companies House Incorporations in Cumbria - timeseries



Source: BankSearch, data relate to registered office address.

Figure 45: Companies House Incorporations by former district, Oct 2024



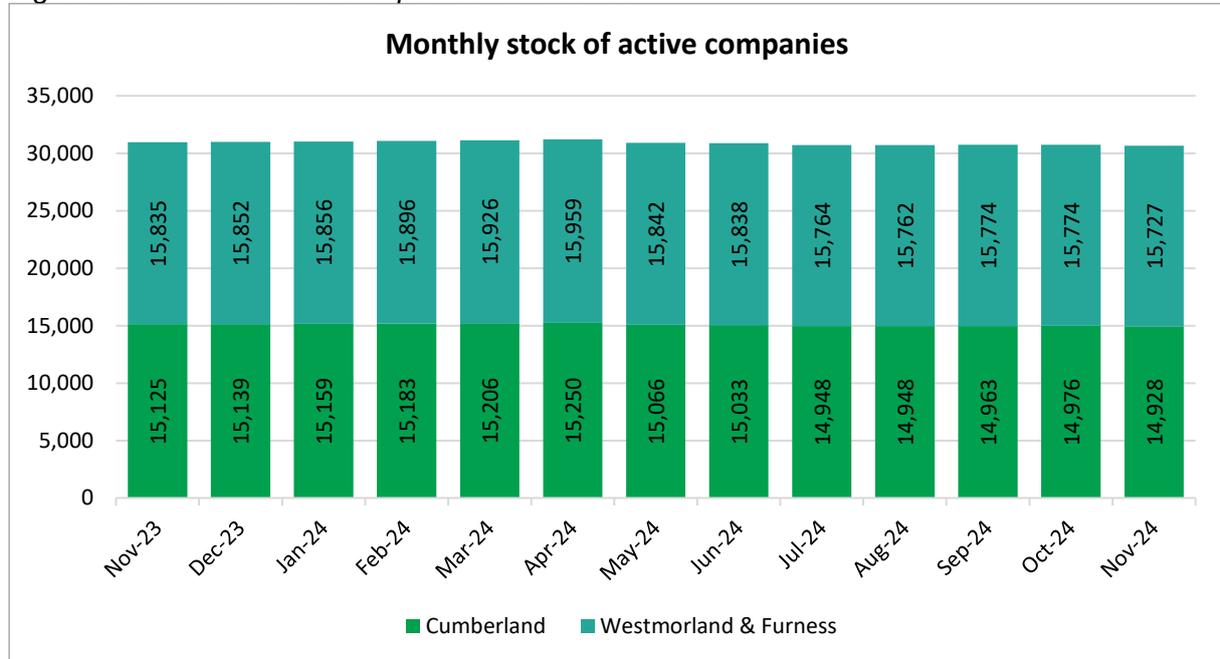
Source: BankSearch Note 1: LDNPA area is a "best-fit" comprising wards with 50%+ of area within NP. Note 2: LDNPA starts are also counted in the relevant district. Note 3: Data relate to registered office address.

## 10. COMPANIES HOUSE STOCK – ACTIVE, DISSOLVED, FINANCIAL HEALTH

These data are extracted from the FAME database of over 5 million active companies (including unincorporated businesses) and measure those with a registered office or primary trading address in Cumbria.

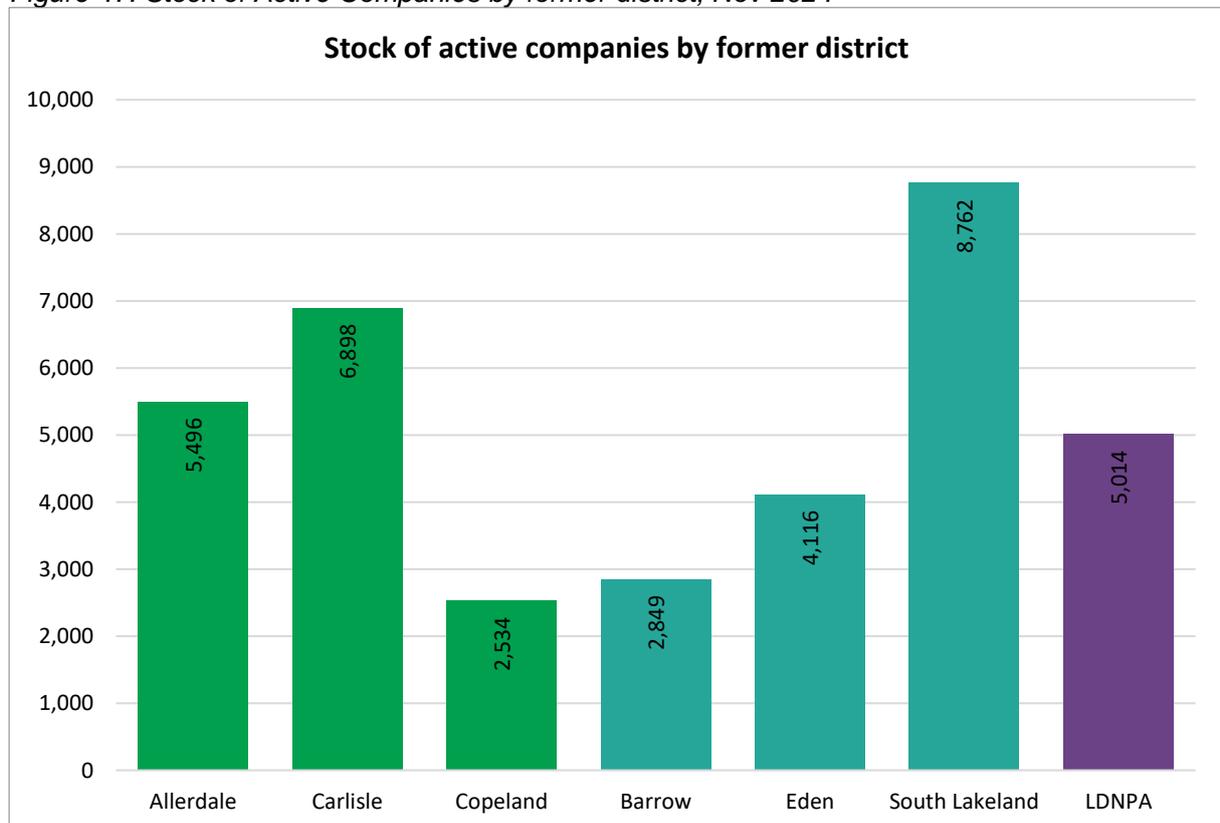
At the end of Nov 2024 there were 30,655 entries on the FAME database for Cumbria, a decrease of 85 from last month. There were 169 dissolutions/liquidations (161 dissolutions, 8 liquidations) which is 56 fewer than last month.

Figure 46: Stock of Active Companies - timeseries



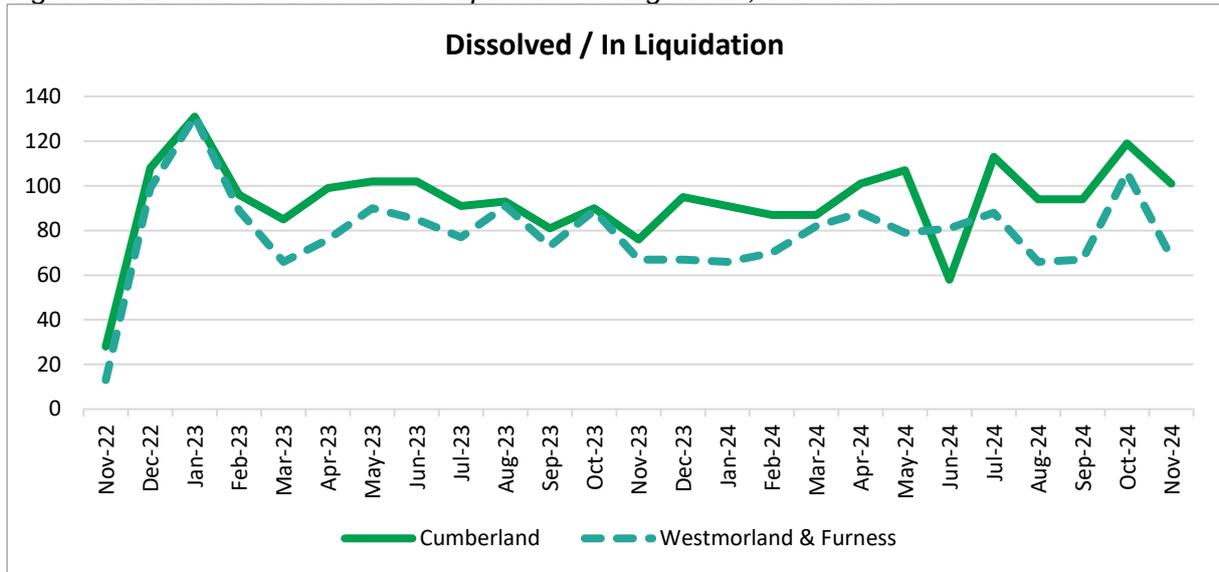
Source: FAME (Bureau Van Dijk)

Figure 47: Stock of Active Companies by former district, Nov 2024



Source: FAME (Bureau Van Dijk) Note: LDNPA also included in relevant district.

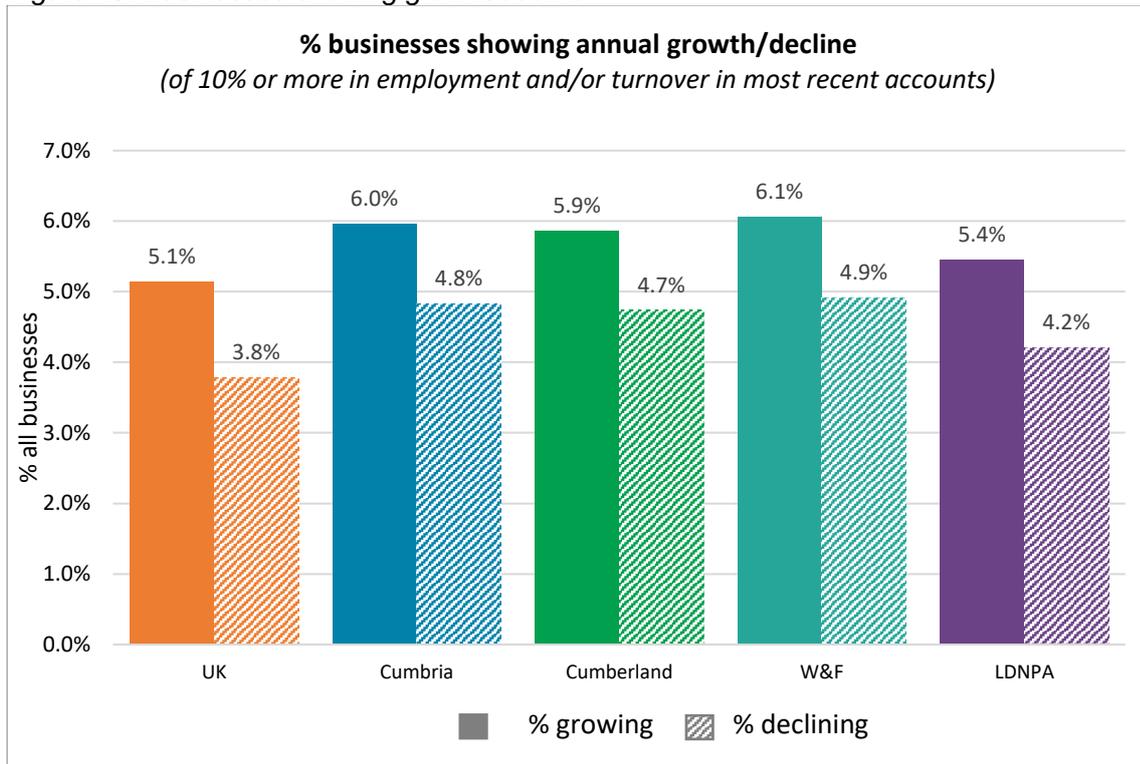
Figure 48: Businesses dissolved/in liquidation during month, timeseries



Source: FAME (Bureau Van Dijk)

Of the businesses which were active in Cumbria in Nov 2024, 1,828 had shown an increase of 10% in either employment or turnover in their most recent accounts whilst 1,480 had shown a decrease. This represents 6.0% of businesses growing on one or both measures and 4.8% declining. In both cases these percentages are higher than for the UK as a whole. (NB: the majority of businesses do not file detailed accounts at Companies House. Business may appear in both measures if they reported differing trends in employment and turnover.)

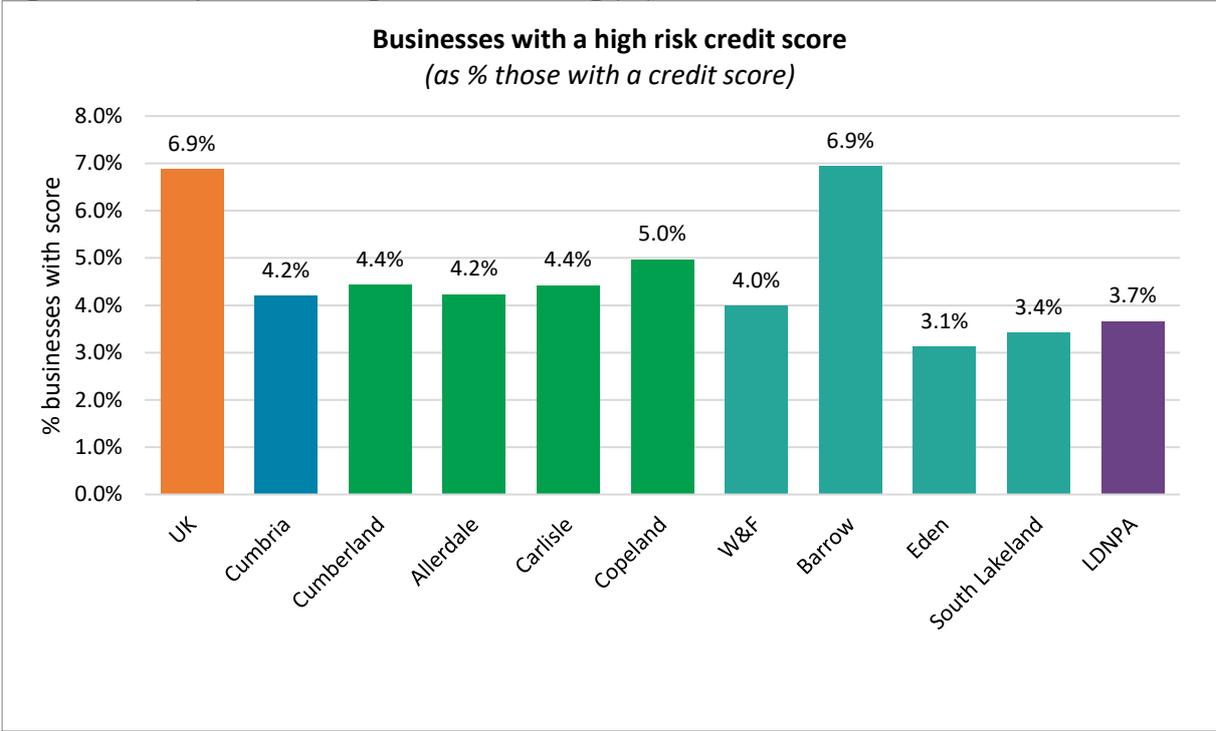
Figure 49: Businesses showing growth/decline



Source: FAME (Bureau Van Dijk). Note: LDNPA also included in relevant district.

At the end of Nov 2024, 667 companies in Cumbria had a high risk credit score (1-20) which is 4.2% of the companies on the system with a score and compares to to 6.9% nationally. It was highest in the former district area of Barrow (6.9%).

Figure 50: Companies with high risk credit rating (%) – Nov 2024



Source: FAME (Bureau Van Dijk) NB: % is of all active businesses with a credit score.

Figure 51: Ward claimant data

| CUMBERLAND                           | Claimant Count (JSA / UC seeking work) |      |                      |       |      | Universal Credit (all claimants) |      |                      |      |      |
|--------------------------------------|--|------|----------------------|-------|------|----------------------------------|------|----------------------|------|------|
|                                      | Nov 2024                               |      | Change from Oct 2024 |       |      | Nov 2024                         |      | Change from Oct 2024 |      |      |
|                                      | No                                     | Rate | No                   | %     | Rate | No                               | Rate | No                   | %    | Rate |
| GB                                   | 1,716,145                              | 4.2  | 4,470                | 0.3   | 0.0  | 7,325,532                        | 17.7 | 171,445              | 2.4  | 0.4  |
| Cumbria                              | 7,150                                  | 2.4  | -40                  | -0.5  | 0.0  | 42,478                           | 14.2 | 955                  | 2.3  | 0.3  |
| Cumberland                           | 4,375                                  | 2.7  | -35                  | -0.8  | 0.0  | 26,614                           | 16.1 | 559                  | 2.1  | 0.3  |
| 1. Carlisle West                     | 640                                    | 3.4  | 30                   | 4.9   | 0.2  | 3,639                            | 19.4 | 96                   | 2.7  | 0.5  |
| 2. Petteril                          | 710                                    | 3.8  | 20                   | 2.9   | 0.1  | 4,425                            | 23.8 | 119                  | 2.8  | 0.6  |
| 3. Border, Fellside & North Carlisle | 375                                    | 1.6  | -25                  | -6.3  | -0.1 | 2,261                            | 9.9  | 51                   | 2.3  | 0.2  |
| 4. Fells & Solway                    | 330                                    | 1.8  | -10                  | -2.9  | -0.1 | 2,147                            | 11.8 | 34                   | 1.6  | 0.2  |
| 5. Lakes to Sea                      | 555                                    | 2.3  | -25                  | -4.3  | -0.1 | 3,452                            | 14.1 | 49                   | 1.4  | 0.2  |
| 6. Workington Together               | 730                                    | 3.7  | -20                  | -2.7  | -0.1 | 4,167                            | 21.1 | 84                   | 2.1  | 0.4  |
| 7. Whitehaven & Coastal              | 535                                    | 2.6  | -10                  | -1.8  | 0.0  | 3,493                            | 17.2 | 60                   | 1.7  | 0.3  |
| 8. South Cumberland                  | 490                                    | 2.4  | -15                  | -3.0  | -0.1 | 3,041                            | 14.7 | 82                   | 2.8  | 0.4  |
| Aspatria                             | 115                                    | 3.8  | 5                    | 4.5   | 0.2  | 544                              | 17.8 | 16                   | 3.0  | 0.5  |
| Belah                                | 60                                     | 1.5  | 0                    | 0.0   | -0.1 | 465                              | 11.5 | 15                   | 3.3  | 0.4  |
| Belle Vue                            | 120                                    | 2.9  | -5                   | -4.0  | -0.1 | 678                              | 16.5 | 26                   | 4.0  | 0.6  |
| Botcherby                            | 160                                    | 3.8  | -5                   | -3.0  | -0.1 | 865                              | 20.4 | 16                   | 1.9  | 0.4  |
| Bothel & Wharrels                    | 45                                     | 1.6  | 5                    | 12.5  | 0.2  | 162                              | 5.8  | -2                   | -1.2 | -0.1 |
| Brampton                             | 100                                    | 3.1  | 0                    | 0.0   | 0.0  | 475                              | 14.9 | 15                   | 3.3  | 0.5  |
| Bransty                              | 130                                    | 3.9  | 0                    | 0.0   | 0.2  | 431                              | 13.0 | 3                    | 0.7  | 0.1  |
| Castle                               | 205                                    | 5.0  | 20                   | 10.3  | 0.2  | 874                              | 21.3 | 10                   | 1.2  | 0.2  |
| Cleator Moor East & Frizington       | 90                                     | 2.8  | -10                  | -11.8 | 0.2  | 531                              | 16.2 | 9                    | 1.7  | 0.3  |
| Cleator Moor West                    | 80                                     | 2.3  | -5                   | -5.9  | -0.1 | 691                              | 19.5 | 13                   | 1.9  | 0.4  |
| Cockermouth North                    | 80                                     | 2.0  | -10                  | -11.8 | -0.1 | 555                              | 14.2 | 11                   | 2.0  | 0.3  |
| Cockermouth South                    | 50                                     | 1.4  | -5                   | -8.3  | -0.3 | 193                              | 5.5  | 0                    | 0.0  | 0.0  |
| Corby & Hayton                       | 25                                     | 0.9  | -5                   | -16.7 | -0.2 | 185                              | 6.9  | 0                    | 0.0  | 0.0  |
| Currock                              | 190                                    | 4.5  | 0                    | 0.0   | 0.0  | 999                              | 23.5 | 25                   | 2.6  | 0.6  |
| Dalston & Burgh                      | 45                                     | 1.0  | -5                   | -10.0 | -0.1 | 306                              | 6.6  | 4                    | 1.3  | 0.1  |
| Dearham & Broughton                  | 50                                     | 1.4  | -10                  | -14.3 | -0.5 | 376                              | 10.3 | 6                    | 1.6  | 0.2  |
| Denton Holme                         | 140                                    | 3.1  | 10                   | 8.0   | 0.3  | 840                              | 18.5 | 33                   | 4.1  | 0.7  |
| Egremont                             | 100                                    | 2.9  | 0                    | 0.0   | 0.0  | 735                              | 21.0 | 26                   | 3.7  | 0.7  |
| Egremont North & St. Bees            | 70                                     | 2.1  | 5                    | 7.1   | 0.0  | 598                              | 18.1 | 8                    | 1.4  | 0.2  |
| Gosforth                             | 50                                     | 1.5  | -5                   | -9.1  | -0.1 | 307                              | 9.1  | 4                    | 1.3  | 0.1  |
| Harraby North                        | 125                                    | 2.9  | 5                    | 4.0   | 0.0  | 999                              | 23.3 | 36                   | 3.7  | 0.8  |
| Harraby South                        | 80                                     | 2.1  | 0                    | 0.0   | 0.1  | 643                              | 17.2 | 16                   | 2.6  | 0.4  |
| Harrington                           | 135                                    | 3.3  | 0                    | 0.0   | 0.0  | 751                              | 18.5 | 16                   | 2.2  | 0.4  |
| Hillcrest & Hensingham               | 75                                     | 2.3  | 15                   | 25.0  | 0.5  | 232                              | 7.1  | 2                    | 0.9  | 0.1  |
| Houghton & Irthington                | 30                                     | 1.0  | 0                    | 0.0   | -0.3 | 207                              | 6.7  | 7                    | 3.5  | 0.2  |
| Howgate                              | 75                                     | 2.2  | -10                  | -12.5 | -0.1 | 570                              | 16.7 | 5                    | 0.9  | 0.1  |
| Kells & Sandwith                     | 105                                    | 2.6  | -15                  | -12.0 | -0.5 | 1,020                            | 25.2 | 33                   | 3.3  | 0.8  |
| Keswick                              | 60                                     | 2.0  | 5                    | 9.1   | 0.2  | 315                              | 10.7 | 2                    | 0.6  | 0.1  |
| Longtown                             | 60                                     | 2.1  | 0                    | 0.0   | 0.0  | 403                              | 13.8 | 11                   | 2.8  | 0.4  |
| Maryport North                       | 140                                    | 3.9  | 10                   | 7.7   | 0.3  | 676                              | 18.6 | 3                    | 0.4  | 0.1  |
| Maryport South                       | 130                                    | 3.3  | -5                   | -3.6  | -0.3 | 1,175                            | 29.9 | 29                   | 2.5  | 0.7  |
| Millom                               | 115                                    | 3.4  | -5                   | -4.0  | -0.3 | 578                              | 17.1 | 22                   | 4.0  | 0.7  |
| Millom Without                       | 55                                     | 2.0  | -10                  | -18.2 | 0.0  | 199                              | 7.3  | 8                    | 4.2  | 0.3  |
| Mirehouse                            | 80                                     | 2.5  | 0                    | 0.0   | -0.2 | 642                              | 19.7 | 9                    | 1.4  | 0.3  |
| Morton                               | 120                                    | 3.2  | -5                   | -4.3  | 0.1  | 794                              | 21.1 | 10                   | 1.3  | 0.3  |
| Moss Bay & Moorclose                 | 250                                    | 6.1  | 0                    | 0.0   | -0.1 | 1,485                            | 36.2 | 25                   | 1.7  | 0.6  |
| Seaton                               | 110                                    | 2.9  | 0                    | 0.0   | -0.3 | 538                              | 14.0 | 19                   | 3.7  | 0.5  |
| Solway Coast                         | 60                                     | 2.1  | 5                    | 9.1   | 0.2  | 435                              | 15.2 | 0                    | 0.0  | 0.0  |
| St. John's & Great Clifton           | 90                                     | 2.4  | -15                  | -15.0 | -0.3 | 396                              | 10.4 | -2                   | -0.5 | -0.1 |
| St. Michael's                        | 145                                    | 4.0  | 5                    | 3.6   | 0.1  | 997                              | 27.6 | 26                   | 2.7  | 0.7  |
| Stanwix Urban                        | 50                                     | 1.6  | 10                   | 22.2  | 0.2  | 232                              | 7.2  | 1                    | 0.4  | 0.0  |
| Thursby                              | 20                                     | 0.7  | 0                    | 0.0   | 0.0  | 215                              | 7.2  | 3                    | 1.4  | 0.1  |
| Upperby                              | 155                                    | 4.1  | 10                   | 7.4   | 0.5  | 919                              | 24.4 | 26                   | 2.9  | 0.7  |
| Wetheral                             | 50                                     | 1.2  | -5                   | -8.3  | -0.2 | 294                              | 7.2  | 2                    | 0.7  | 0.0  |
| Wigton                               | 90                                     | 2.3  | -10                  | -9.5  | -0.4 | 647                              | 16.2 | 11                   | 1.7  | 0.3  |
| Yewdale                              | 55                                     | 1.7  | 5                    | 10.0  | 0.2  | 453                              | 14.4 | 17                   | 3.9  | 0.5  |

| WESTMORLAND & FURNESS      | Claimant Count (JSA / UC seeking work) |      |                      |       |      | Universal Credit (all claimants) |      |                      |      |      |
|----------------------------|--|------|----------------------|-------|------|----------------------------------|------|----------------------|------|------|
|                            | Nov 2024                               |      | Change from Oct 2024 |       |      | Nov 2024                         |      | Change from Oct 2024 |      |      |
|                            | No                                     | Rate | No                   | %     | Rate | No                               | Rate | No                   | %    | Rate |
| GB                         | 1,716,145                              | 4.2  | 4,470                | 0.3   | 0.0  | 7,325,532                        | 17.7 | 171,445              | 2.4  | 0.4  |
| Cumbria                    | 7,150                                  | 2.4  | -40                  | -0.5  | 0.0  | 42,478                           | 14.2 | 955                  | 2.3  | 0.3  |
| Westmorland & Furness      | 2,780                                  | 2.1  | 0                    | -0.1  | 0.0  | 15,865                           | 11.8 | 398                  | 2.6  | 0.3  |
| Barrow                     | 1,235                                  | 3.0  | -30                  | -2.4  | -0.1 | 6,851                            | 16.6 | 188                  | 2.8  | 0.5  |
| Eden                       | 625                                    | 1.9  | 15                   | 2.1   | 0.0  | 3,285                            | 10.1 | 92                   | 2.9  | 0.3  |
| South Lakeland             | 920                                    | 1.5  | 15                   | 1.7   | 0.0  | 5,731                            | 9.5  | 121                  | 2.2  | 0.2  |
| Alston & Fellside          | 65                                     | 1.7  | -5                   | -7.7  | 0.0  | 337                              | 9.0  | 11                   | 3.4  | 0.3  |
| Appleby & Brough           | 70                                     | 2.0  | 0                    | 0.0   | 0.0  | 348                              | 10.1 | 5                    | 1.5  | 0.1  |
| Bowness & Lyth             | 30                                     | 1.3  | -5                   | -16.7 | 0.0  | 195                              | 8.7  | 7                    | 3.7  | 0.3  |
| Burton & Holme             | 15                                     | 0.7  | 0                    | 0.0   | -0.2 | 143                              | 6.9  | 6                    | 4.4  | 0.3  |
| Coniston & Hawkshead       | 15                                     | 0.9  | 0                    | 0.0   | -0.3 | 125                              | 7.3  | 1                    | 0.8  | 0.1  |
| Dalton North               | 55                                     | 1.5  | -5                   | -8.3  | -0.1 | 312                              | 8.4  | 5                    | 1.6  | 0.1  |
| Dalton South               | 70                                     | 1.9  | 0                    | 0.0   | 0.0  | 417                              | 11.2 | 6                    | 1.5  | 0.2  |
| Eamont & Shap              | 45                                     | 1.8  | 0                    | 0.0   | 0.2  | 206                              | 8.4  | 5                    | 2.5  | 0.2  |
| Eden & Lyvennet Vale       | 55                                     | 1.6  | -5                   | -7.7  | -0.3 | 229                              | 6.7  | 1                    | 0.4  | 0.0  |
| Grange & Cartmel           | 85                                     | 1.6  | -5                   | -5.9  | 0.0  | 395                              | 7.4  | 14                   | 3.7  | 0.3  |
| Greystoke & Ulswater       | 40                                     | 1.6  | 5                    | 16.7  | 0.4  | 134                              | 5.5  | 13                   | 10.7 | 0.5  |
| Hawcoat & Newbarns         | 70                                     | 1.1  | -5                   | -7.1  | 0.0  | 397                              | 6.5  | 1                    | 0.3  | 0.0  |
| Hesket & Lazonby           | 40                                     | 1.1  | 0                    | 0.0   | 0.0  | 213                              | 5.8  | 12                   | 6.0  | 0.3  |
| High Furness               | 30                                     | 1.4  | 0                    | 0.0   | 0.0  | 145                              | 6.6  | 4                    | 2.8  | 0.2  |
| Kendal Castle              | 35                                     | 1.0  | -5                   | -14.3 | 0.0  | 246                              | 7.1  | 11                   | 4.7  | 0.3  |
| Kendal Highgate            | 80                                     | 2.1  | 5                    | 7.1   | 0.3  | 643                              | 17.2 | 13                   | 2.1  | 0.3  |
| Kendal Nether              | 80                                     | 2.0  | 10                   | 13.3  | 0.1  | 500                              | 12.7 | 12                   | 2.5  | 0.3  |
| Kendal South               | 50                                     | 1.4  | 0                    | 0.0   | 0.0  | 289                              | 8.2  | 9                    | 3.2  | 0.3  |
| Kendal Strickland & Fell   | 95                                     | 2.3  | -10                  | -10.0 | -0.1 | 621                              | 14.8 | 11                   | 1.8  | 0.3  |
| Kent Estuary               | 45                                     | 1.4  | 10                   | 28.6  | 0.3  | 287                              | 9.0  | 10                   | 3.6  | 0.3  |
| Kirkby Stephen & Tebay     | 55                                     | 1.9  | 10                   | 20.0  | 0.2  | 322                              | 11.2 | 3                    | 0.9  | 0.1  |
| Levens & Crooklands        | 15                                     | 0.7  | 5                    | 50.0  | 0.2  | 115                              | 5.3  | 1                    | 0.9  | 0.0  |
| Low Furness                | 25                                     | 1.1  | 0                    | 0.0   | 0.0  | 149                              | 6.3  | 5                    | 3.5  | 0.2  |
| Old Barrow                 | 535                                    | 6.6  | -5                   | -0.9  | -0.1 | 2,634                            | 32.6 | 70                   | 2.7  | 0.9  |
| Ormsgill & Parkside        | 210                                    | 3.0  | -5                   | -2.3  | -0.1 | 1,221                            | 17.5 | 29                   | 2.4  | 0.4  |
| Penrith North              | 100                                    | 2.2  | -5                   | -4.8  | -0.1 | 617                              | 13.4 | 15                   | 2.5  | 0.3  |
| Penrith South              | 160                                    | 2.7  | 10                   | 7.1   | 0.3  | 885                              | 14.7 | 22                   | 2.5  | 0.4  |
| Risedale & Roosecote       | 180                                    | 2.8  | -5                   | -2.6  | -0.2 | 1,069                            | 16.5 | 37                   | 3.6  | 0.6  |
| Sedbergh & Kirkby Lonsdale | 35                                     | 0.8  | -10                  | -22.2 | -0.2 | 252                              | 5.6  | -3                   | -1.2 | -0.1 |
| Ulverston                  | 165                                    | 2.3  | 5                    | 3.0   | 0.0  | 839                              | 11.9 | 19                   | 2.3  | 0.3  |
| Upper Kent                 | 35                                     | 1.5  | 0                    | 0.0   | -0.2 | 200                              | 8.4  | -1                   | -0.5 | 0.0  |
| Walney Island              | 115                                    | 1.9  | 0                    | 0.0   | 0.1  | 796                              | 12.9 | 29                   | 3.8  | 0.5  |
| Windermere & Ambleside     | 90                                     | 1.4  | 20                   | 26.7  | 0.2  | 581                              | 9.3  | 13                   | 2.3  | 0.2  |

Source: ONS/DWP – Cumbria Intelligence Observatory calculations, totals may not sum due to rounding & disclosure controls

## Areas contained in Cumberland Community Panels / Westmorland & Furness Locality Board Areas

| <b>Cumberland Community Panels</b>               |                                   |                         |                                |
|--|-----------------------------------|-------------------------|--------------------------------|
| <b>Community Panel</b>                           | <b>Wards covered</b>              | <b>Community Panel</b>  | <b>Wards covered</b>           |
| 1. Carlisle West                                 | Belle Vue                         | 5. Lakes to Sea         | Bothel & Wharrels              |
|  | Castle                            |                         | Cockermouth North              |
|  | Denton Holme                      |                         | Cockermouth South              |
|  | Morton                            |                         | Dearham & Broughton            |
|  | Yewdale                           |                         | Keswick                        |
| 2. Petteiril                                     | Botcherby                         | 6. Workington Together  | Maryport North                 |
|  | Currock                           |                         | Maryport South                 |
|  | Harraby North                     |                         | Harrington                     |
|  | Harraby South                     |                         | Moss Bay & Moorclose           |
| 3. Border, Fellside & North Carlisle             | Upperby                           | 7. Whitehaven & Coastal | Seaton                         |
|  | Belah                             |                         | St. John's & Great Clifton     |
|  | Brampton                          |                         | St Michael's                   |
|  | Corby & Hayton                    |                         | Bransty                        |
|  | Houghton & Irthington             |                         | Egremont North & St. Bees      |
|  | Longtown                          |                         | Hillcrest & Hensingham         |
| 4. Fells & Solway                                | Stanwix Urban                     | 8. South Cumberland     | Howgate                        |
|  | Wetheral                          |                         | Kells & Sandwith               |
|  | Aspatria                          |                         | Mirehouse                      |
|  | Dalston & Burgh                   |                         | Cleator Moor East & Frizington |
|  | Solway Coast                      |                         | Cleator Moor West              |
|  | Thursby                           |                         | Egremont                       |
|  | Wigton                            |                         | Gosforth                       |
|  |                                   |                         | Millom                         |
|  |                                   |                         | Millom Without                 |
| <b>Westmorland &amp; Furness Locality Boards</b> |                                   |                         |                                |
| <b>Locality Board</b>                            | <b>Areas covered</b>              |                         |                                |
| Eden   | former Eden district              |                         |                                |
| South Lakeland                                   | former South Lakeland district    |                         |                                |
| Furness  | former Barrow-in-Furness district |                         |                                |

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