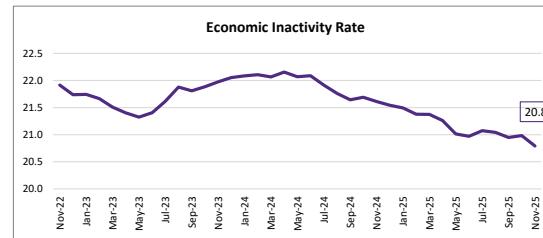
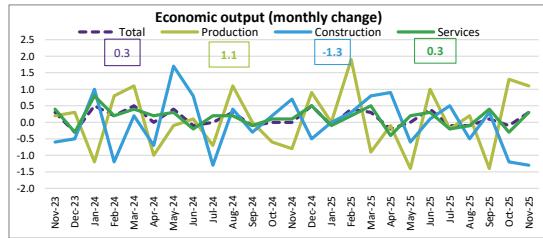
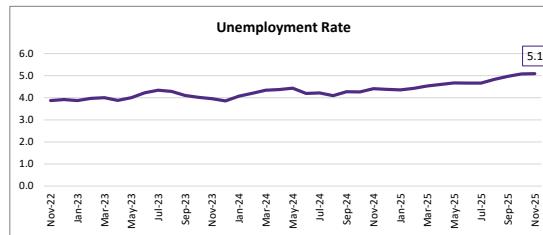
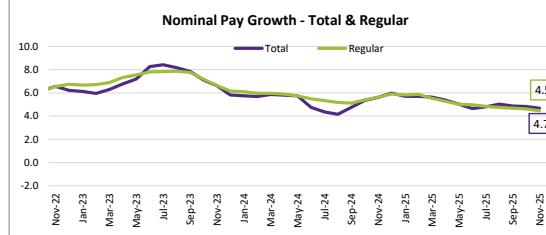
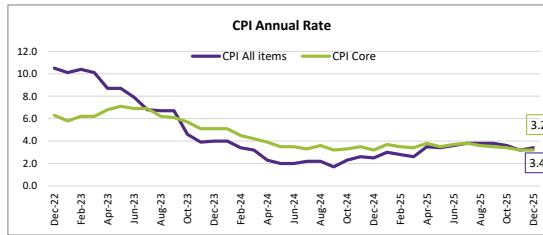
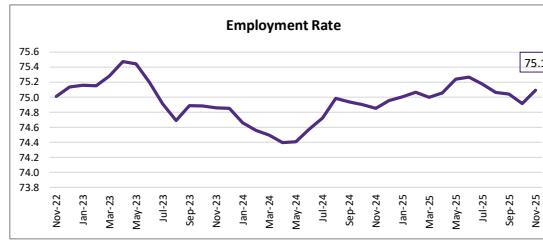
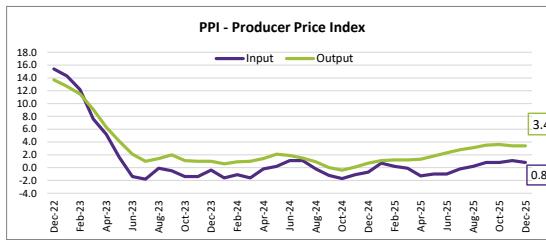
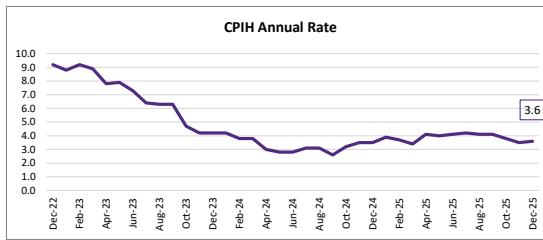
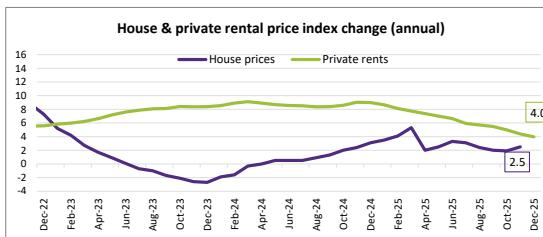
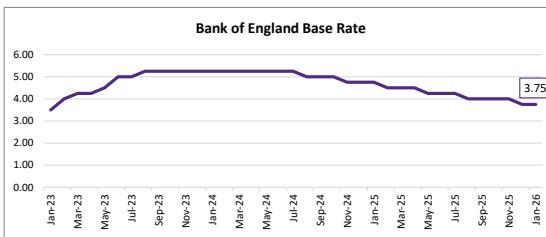


CUMBRIA ECONOMIC SCORECARD

National Economy Indicators - January 2026

Latest Indicators			
CPIH	3.6	Nominal total pay	4.7
CPI	3.4	Nominal regular pay	4.5
Economic Output	0.3	Real total pay	0.8
BoE Base rate	3.75	Real regular pay	0.6
Producer prices - input	0.8	Employment Rate	75.1
Producer prices - output	3.4	Unemployment Rate	5.1
House prices	2.5	Inactivity Rate	20.8



Glossary

CPIH - Consumer Prices Index including owner occupier's housing costs

CPI - Consumer Prices Index (used in the government's target for inflation)

Output - Gross domestic Product at constant prices

Base Rate - price the Bank of England charges banks and financial institutions for loans

Input Prices - price of materials and fuels bought by manufacturers for processing

Output Prices - amount received by UK producers for the goods they sell to the domestic market

Sources: Office for National Statistics, Bank of England, HM Land Registry

Total pay - pay including bonuses / Regular Pay - pay not including bonuses

Real pay - adjusted for inflation

Employment Rate - % population aged 16-64 in paid work

Unemployment Rate - % economically active without a job and seeking a job

Economic Inactivity Rate - % population aged 16-64 not in employment and not seeking employment

House Price Change (not seasonally adjusted)

Local Economy Indicators - January 2026

These indicators have been selected to provide headline monitoring of trends in the Cumbrian economy. Some indicators are available on a monthly basis, others only quarterly or annually. More detailed information and additional indicators are available in the monthly Economy Tracker available on request from ginny.murphy@cumberland.gov.uk

KEY : Shading in value columns indicates whether the latest value in the local area is better (green), similar (amber) or worse (red) than the national average.

Change arrows show whether the value has increased or decreased from the previous measurement period - the nature of the indicator should be taken into account when assessing whether this indicates improvement or deterioration.

MONTHLY INDICATORS	Date	Cumbria		Cumberland		Westmorland & Furness		National	
		Value	Change	Value	Change	Value	Change	Value	Change
Payrolled employees (resident, seasonally adjusted)	Dec-25 (unitaries Nov 25)	224,683	⬇️ -0.1%	125,519	⬇️ -0.2%	99,415	⬇️ -0.1%	30,227,083	⬇️ -0.1%
Payrolled earnings (monthly median, seasonally adjusted)	Dec-25	£2,465	⬆️ 1.0%	n/a	n/a	n/a	n/a	£2,555	⬆️ 0.4%
Payrolled earnings (monthly mean, seasonally adjusted)	Nov-25 (unitaries Oct 25)	£2,903	⬇️ -1.6%	£2,970	➡️ 0.0%	£2,900	⬆️ 0.8%	£3,381	⬇️ -0.5%
Active Job postings	Dec-25	8,227	⬆️ 3.0%	4,823	⬆️ 10.1%	3,404	⬇️ -5.7%	1,413,327	⬇️ -11.0%
Claimant count (number)	Dec-25	6,380	⬆️ 1.5%	4,010	⬆️ 1.5%	2,365	⬆️ 1.1%	1,651,930	⬆️ 1.0%
Claimant count (rate)		2.1%	➡️ 0.0	2.4%	➡️ 0.0	1.8%	⬆️ 0.1	3.8%	➡️ 0.0
Active business count (on FAME database)	Dec-25	30,321	➡️ 0.0%	14,668	➡️ 0.0%	15,653	➡️ 0.0%	6,651,451	⬇️ -0.1%
% Growing firms (10% emp or turnover)	Dec-25	5.6%	➡️ 0.0	5.8%	➡️ 0.0	5.5%	⬇️ -0.1	4.8%	⬇️ -0.1
Firms with high risk credit score	Dec-25	662	⬇️ -1.0%	335	⬆️ 1.5%	327	⬇️ -3.5%	233,733	⬇️ -0.6%
% Firms with high risk credit score (as % of those with a score)		4.1%	➡️ 0.0	4.5%	⬆️ 0.1	3.8%	⬇️ -0.1	6.9%	➡️ 0.0
Average House Price Index (monthly change)	Nov-25	n/a	n/a	£170,431	⬆️ 1.0%	£229,935	⬆️ 0.2%	£271,188	⬆️ 0.3%
Private Rents Price Index (monthly change)	Dec-25	n/a	n/a	£651	⬆️ 0.4%	£785	⬆️ 0.5%	£1,368	⬆️ 0.1%
QUARTERLY INDICATORS		Cumbria		Cumberland		Westmorland & Furness		National	
(change is from previous quarter)		Value	Change	Value	Change	Value	Change	Value	Change
Employment rate (16-64 yr olds)	Sep-25	80.1%	➡️ 0.0	78.8%	⬇️ -0.5	81.8%	⬆️ 0.6	75.5%	⬆️ 0.1
Economic inactivity rate (16-64 yr olds)	Sep-25	18.6%	⬇️ -0.2	19.1%	⬆️ 0.1	17.9%	⬇️ -0.6	21.1%	⬇️ -0.2
ANNUAL INDICATORS		Cumbria		Cumberland		Westmorland & Furness		National	
(change is from previous year)		Value	Change	Value	Change	Value	Change	Value	Change
VAT / PAYE Enterprises	2025	22,005	⬇️ -3.0%	10,550	⬇️ -6.0%	11,455	⬇️ -0.1%	2,734,615	⬆️ 0.4%
Total Gross Value Added (GVA) (2022 constant prices)	2023	£13,870m	⬆️ 1.0%	£6,715m	⬆️ 0.2%	£7,136m	⬆️ 1.4%	£2,238,442	⬆️ 0.4%
GVA per filled job (current prices, smoothed)	2023	£54,964	⬆️ 4.4%	£49,203	⬆️ 4.2%	£61,788	⬆️ 4.7%	£66,402	⬆️ 3.4%
GVA per hour worked (current prices, smoothed)	2023	£36.30	⬆️ 4.4%	£32.10	⬆️ 5.1%	£41.40	⬆️ 3.5%	£41.90	⬆️ 2.2%
Annual median weekly full time pay (workplace)	2025	£792.00	⬆️ 8.7%	£811.10	⬆️ 7.4%	£767.90	⬆️ 7.8%	£766.60	⬆️ 5.3%
Annual employment (workplace)	2024 (provisional*)	249,500	⬆️ 0.2%	133,500	⬆️ 1.1%	116,000	⬇️ -0.9%	32,401,000	⬆️ 0.5%
% working age qualified to RQF level 4+	2024	39.7%	⬆️ 5.3	36.2%	⬆️ 2.1	44.1%	⬆️ 9.3	47.4%	⬆️ 0.3
% working age with below RQF level 2 (inc none/other)	2024	11.0%	⬇️ -4.2	11.6%	⬇️ -1.4	10.3%	⬇️ -7.5	13.4%	⬇️ -0.1

Sources: HMRC, Lightcast™, FAME, Cambridge Econometrics LEFM, HM Land Registry, ONS - Claimant Count, Annual Population Survey, Regional Economic Activity, Annual Survey of Hours & Earnings, UK Business Counts, Business Register Employment Survey.

* Cumberland and Cumbria counts have been reduced by 5,500 due to an error identified in the provisional 2024 release.