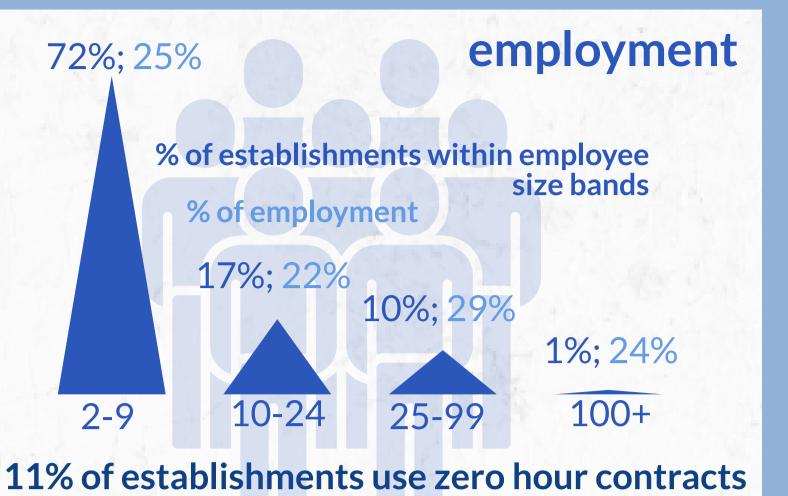
South Lakeland District Cumbria Business Survey 2020

31% of establishments located within the LDNP; 65% in a rural area





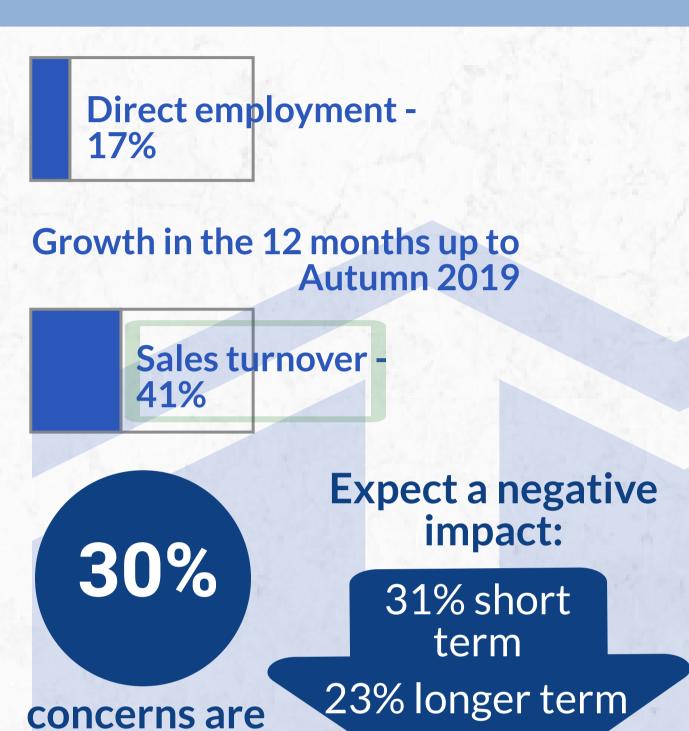


13%

export

Top industries:
Wholesale/retail - 20%
Accommodation/food services - 15%
Construction - 12%
Professional/scientific/technical
activities - 11%

34% of construction and 33% of professional services establishments within Cumbria are located in South Lakeland



related to UK's

EU exit

33% expect to seek advice/support in the next 12 months

47%

concerns are

related to

transport

25% re: accessing grants; 18% re: accessing borrowing

13% business planning

about...

75% reported plans r

reported plans negatively impacted by COVID-19

COVID-19

95%

concerns

related to

COVID-19

Barriers/concerns:

Financial impact of COVID-19

Large negative - 44%

73% uncertainty;

Some negative - 35%

70% trading restrictions; 68% fall in demand;

No impact - 13%

Positive - 7%

56% supply chain issues

skills

21%
identify skill
gaps in their
workforces

14%

14%
technical/practical

11%
advanced IT

59%
arranged/funded
training in last 12
months

41%

off-the-job

50%
on-the-job

online trading

89%
have an online presence

30%
online sales
32%
online bookings

27%
promotion only

finance
applications in the last 12
months...

9%
applied for other
finance
71%
no difficulties obtaining
non-COVID-19 finance
introduced/improved in

COVID-19 loan

COVID-19 43%
grant

33%
lost £10k-£100k
16%
ob

lost £100k-£1m

83%
no difficulties
obtaining COVID-19
finance

introduced/improved in the last 3 years... goods/ products

29%

services

36%

working practices

41%

processes/

670/

innovation

pl ne

plan any innovation in next three years

10w carbon
69%
have taken steps to reduce carbon

footprint in last

year

strongly agree

44

41

Businesses should spend more to reduce

their impact on the environment

Somewhat agree disagree

49

34

17

Businesses' environmental impact should be part of the bottom line

22 23

Businesses should prioritise protecting environment above profitability or growth

Telephone interviews conducted with private and voluntary/non-profit sector employers between October to December 2020 - site level information. Employer population data source: IDBR August 2020

483

surveys completed

Survey commissioned and managed by Cumbria County Council, supported by Cumbria LEP, the 6 district councils in Cumbria and Cumbria Chamber of Commerce For more information contact: ginny.murphy@cumbria.gov.uk

