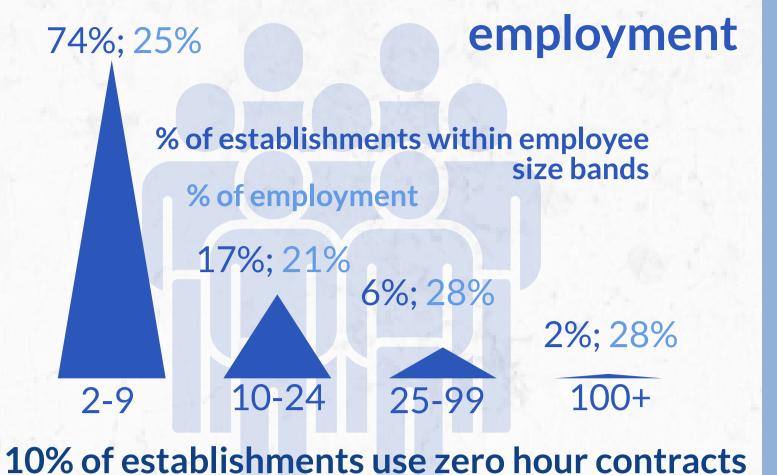
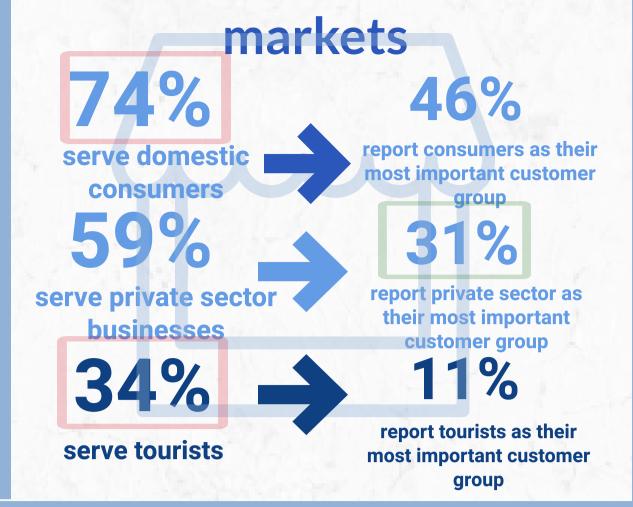
Eden district Cumbria Business Survey 2020

14% of establishments located within the LDNP; 75% in a rural area





79% single site 11% branch 10% HQ

11%

export

Positive - 10%

two-fifths of utilities and finance establishments are located in Eden

Top industries:

Wholesale/retail - 15%

Accommodation/food services -

15%Construction - 13%

Agriculture/forestry/fishing - 12%

Autumn 2019

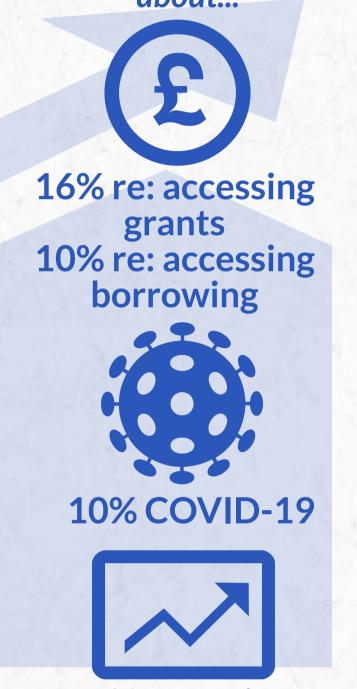
Direct employment -

Growth in the 12 months up to

Sales turnover -

22%

about... 32% expect to seek advice/support in the next 12 months

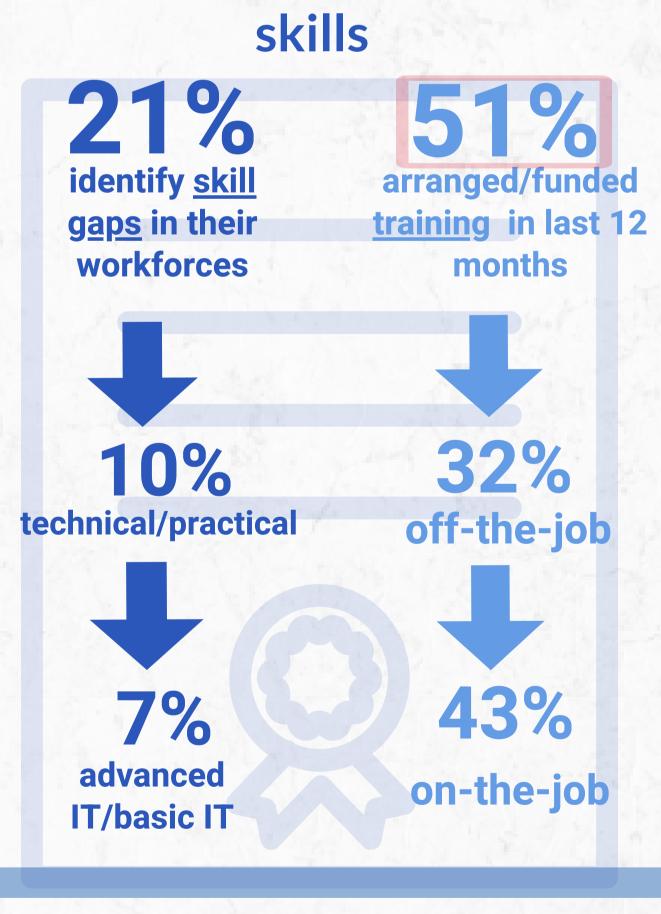


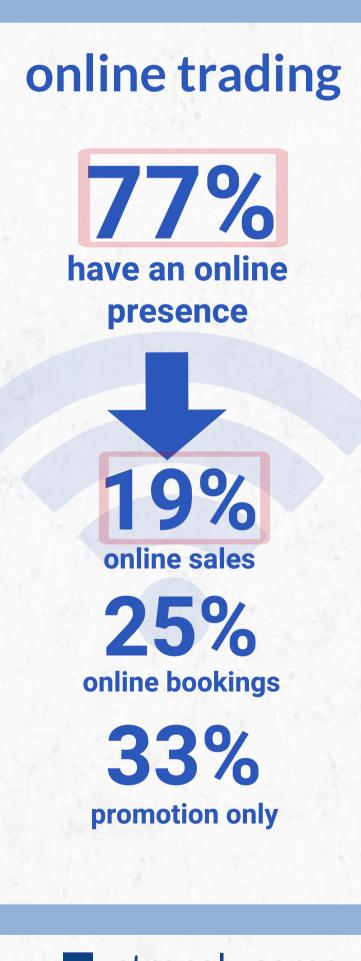
COVID-19 66% 89% reported plans negatively impacted by COVID-19 concerns Financial impact of related to COVID-19 COVID-19 **Barriers/concerns:** Large negative - 38% 72% uncertainty; 64% fall in demand; Some negative - 34% 63% trading restrictions; 54% supply chain issues No impact - 14%

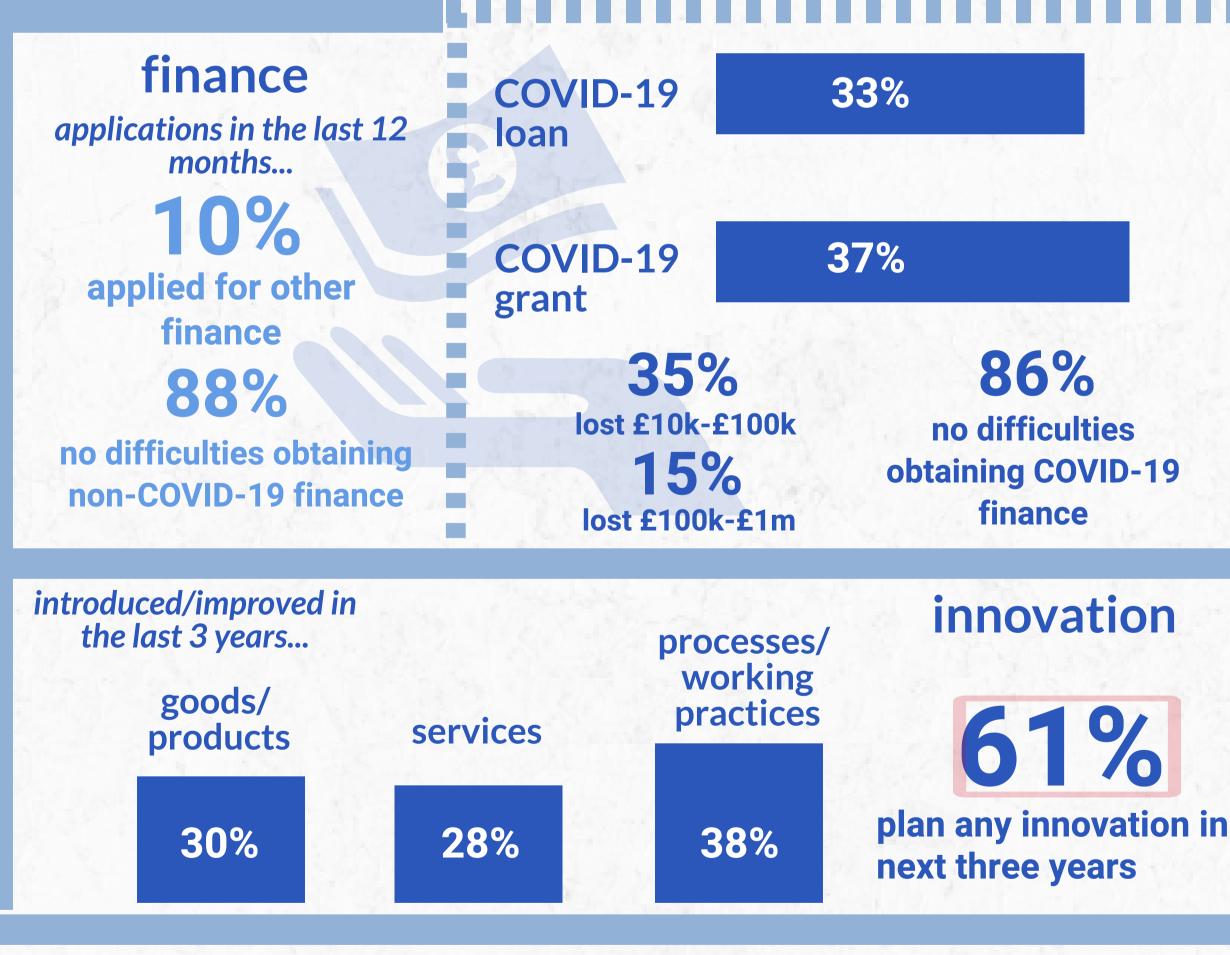
Expect a negative impact: 40% 32% short term 23% longer term concerns are related to UK's **EU** exit

41% concerns are related to transport

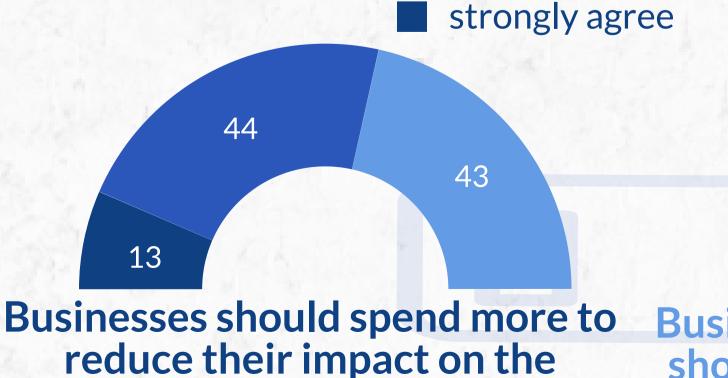




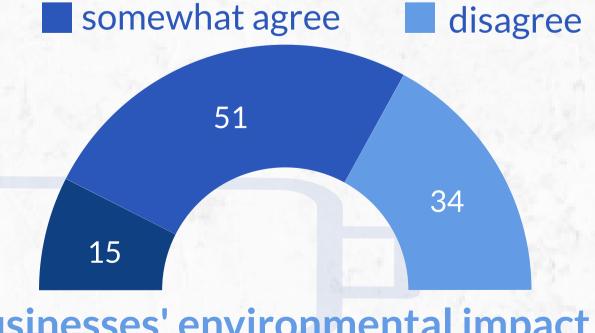




low carbon 67% have taken steps to reduce carbon footprint in last year



environment



32 19

Businesses' environmental impact Businesses should prioritise should be part of the bottom line protecting environment above profitability or growth

Telephone interviews conducted with private and voluntary/non-profit sector employers between October to December 2020 - site level information. Employer population data source: IDBR August 2020

2(6) surveys completed

Survey commissioned and managed by Cumbria County Council, supported by Cumbria LEP, the 6 district councils in Cumbria and **Cumbria Chamber of Commerce** For more information contact: ginny.murphy@cumbria.gov.uk

